

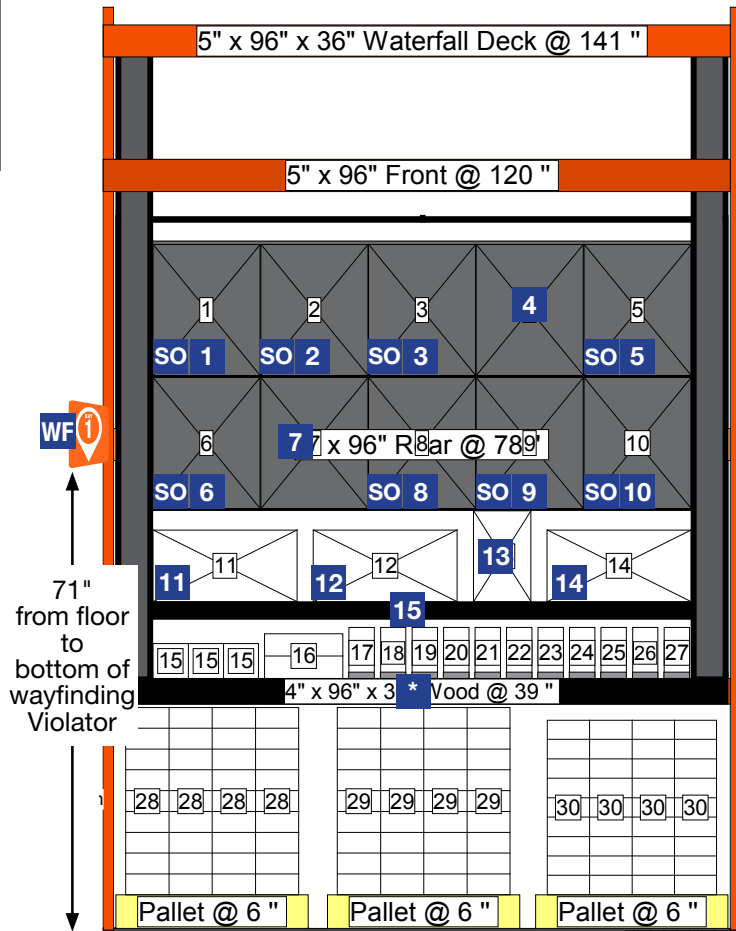
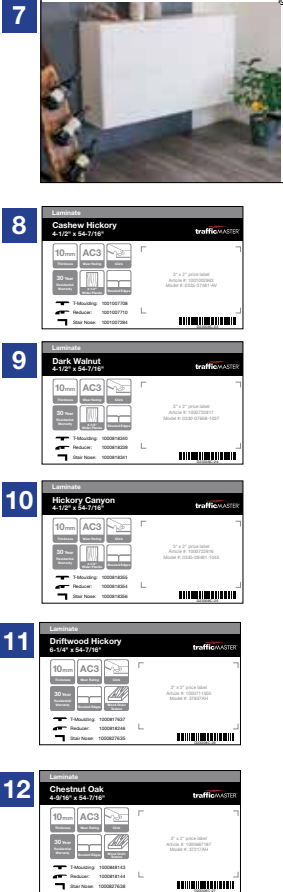


PROTOTYPICAL

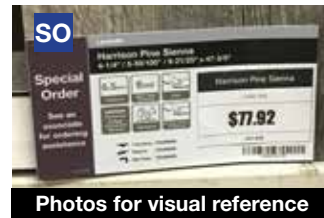
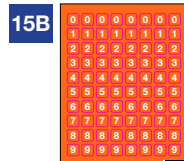
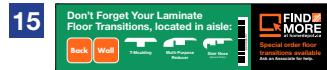
Sign Planogram: Laminate 10mm Bay Name: Laminate 10mm

EFFECTIVE:
May 19, 2016

PAGE:
1 of 2



Wayfinding bay number must correspond to bay ID label



Instructions:

- [Wayfinding Violator] Install Wayfinding Violator using wayfinding clip so bottom edge is 71" above the floor
- [Product Card] Attach to bottom left corner of appropriate laminate samples
- [Info Sign] Attach as shown above
- [Beauty sign] Apply to sample board
- [Transition Beam Label] Attach to the middle of the beam below the bottom samples as shown above (#15) Apply appropriate EZ-Find number
- [Installation Services Beam] Apply label to the beam accordingly
- [Special Order Snipes] Attach to left side of appropriate product card

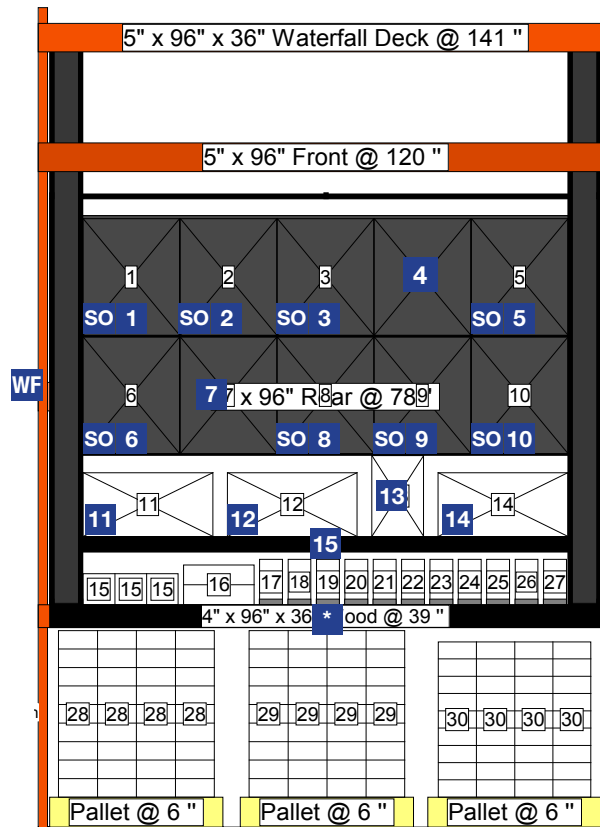


PROTOTYPICAL

Sign Planogram: Laminate 10mm Bay Name: Laminate 10mm

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May 19, 2016

PAGE:
2 of 2



In Bay Signage Requirements

| Item # | Part # | Description | Quantity | HD Article # | Hardware Requirements | How to Order |
|--------|--------------------|--|----------|--------------|-----------------------|--------------|
| 1 | D23308C-18 | Washed Grey Pine - Product Card | 1 | 1001002966 | - | ePOP |
| 2 | D23308C-20 | Rockwood Walnut - Product Card | 1 | 1001002965 | - | ePOP |
| 3 | D23308C-19 | Windrift Maple - Product Card | 1 | 1001006176 | - | ePOP |
| 4 | D23308C-89 | Cashew Kickory - Beauty Sign | 1 | 1001002963 | - | ePOP |
| 5 | D23308C-21 | Meadow Teak - Product Card | 1 | 1001002967 | - | ePOP |
| 6 | D23308C-22 | Midnight Oak - Product Card | 1 | 1001002964 | - | ePOP |
| 7 | D23308C-88 | Meadow Teak - Beauty Sign | 1 | 1001002967 | - | ePOP |
| 8 | D23308C-23 | Cashew Hickory - Product Card | 1 | 1001002963 | - | ePOP |
| 9 | D23308C-24 | Dark Walnut - Product Card | 1 | 1000722817 | - | ePOP |
| 10 | D23308C-25 | Hickory Canyon - Product Card | 1 | 1000722816 | - | ePOP |
| 11 | D23308C-26 | Driftwood Hickory - Product Card | 1 | 1000711505 | - | ePOP |
| 12 | D23308C-27 | Chestnut Oak - Product Card | 1 | 1000687187 | - | ePOP |
| 13 | D23308C-41 | Tm Laminate Flooring - Info Sign | 1 | - | - | ePOP |
| 14 | D23308C-17 | Light Beech - Product Card | 1 | 1001002829 | - | ePOP |
| 15 | D23132C-07 | Dont Forget Your Laminate Floor Transitions - Beam Label | 1 | - | - | ePOP |
| 15B | EZ Find 0-9 | Ez Find Numbers | - | - | - | ePOP |
| SO | D23-SO-Snipe | Special Order (For Special Order Items) - Snipe | 8 | - | - | ePOP |
| * | D23129C-01 | Installation Services - Beam Label | 1 | - | - | ePOP |
| WF | Varies by bay ID # | Wayfinding Violator | 1 | - | Wayfinding Clip | ePOP |
| - | 124-300TESA | Wayfinding Clip | 1 | - | - | ePOP |

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.