



PROTOTYPICAL

Sign Planogram: Area Rugs Boutique Bay Name: Boutique Rug Display Arms

EFFECTIVE:
Feb 17, 2017

PAGE:
1 of 4



Instructions:

- Replace #40 with new POP as shown on page 2 (Milton)
- Insert the 'Special Order' on the side edge channel of the display
- Insert 'Area Rugs-Special Order' on the front of the display in the channel above the product cards
- [NEW Peg Talker] Each new rug will receive a NEW Peg Talker. Attach Peg Talker to the side edge channel. Maintain this element using instructions provided by the IPM (Implementation Project Manager)



PROTOTYPICAL

Sign Planogram: Area Rugs Boutique Bay Name: Boutique Rug Display Arms

EFFECTIVE:
Feb 17, 2017

PAGE:
2 of 4

The planograms are organized as follows:

- Row 1: 1, 2, 3, 4, 5, 6
- Row 2: 7, 8, 9, 10, 11, 12
- Row 3: 13, 14, 15, 16, 17, 18
- Row 4: 19, 20, 21, 22, 23, 24
- Row 5: 25, 26, 27, 28, 29, 30
- Row 6: 31, 32, 33, 34, 35, 36
- Row 7: 37, 38, 39, 40, 45, 46, 47
- Row 8: 41, 42, 43, 44, 48

Sign 48 is a red box with the word "new!" in white. Signs 45 and 46 are black boxes with "Special Order" and "Area Rugs" text. Sign 47 is a white box with a "Custom Shag Rug" form.

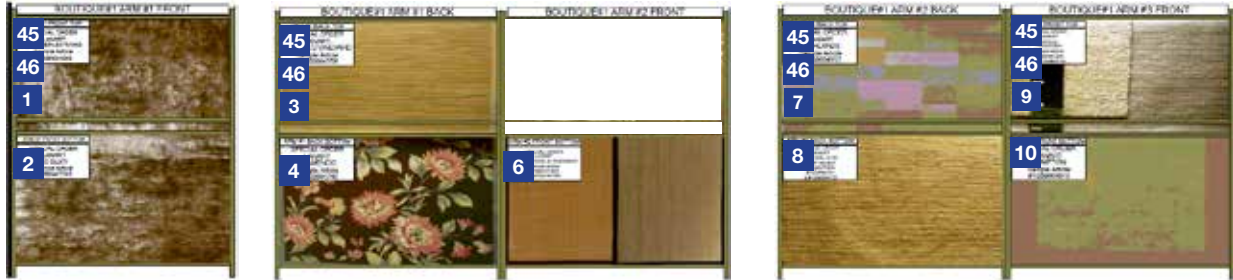


PROTOTYPICAL

Sign Planogram: Area Rugs Boutique Bay Name: Boutique Rug Display Arms

EFFECTIVE:
Feb 17, 2017

PAGE:
3 of 4





PROTOTYPICAL

**Sign Planogram: Area Rugs Boutique
Bay Name: Boutique Rug Display Arms**

EFFECTIVE:
Feb 17, 2017

PAGE:
4 of 4

In Bay Signage Requirements

| Item # | Part # | Description | Quantity | HD Article # | Hardware Requirements | How to Order |
|--------|----------------|---------------------------------------|----------|--------------|-----------------------|--------------|
| 1 | 25688 | Silk Reflection Rug Card | 1 | 1000664609 | - | ePOP |
| 2 | 25690 | So Silky Rug Card | 1 | 1000487263 | - | ePOP |
| 3 | 25680 | Martha's Vineyard Rug Card | 1 | 1000664758 | - | ePOP |
| 4 | 25667 | Flamenco Rug Card | 1 | 1000664749 | - | ePOP |
| 6 | 25682 | Natural Sisal & Seagrass Rug Card | 1 | 1000157924 | - | ePOP |
| 7 | 25673 | Highlands Rug Card | 1 | 1000664612 | - | ePOP |
| 8 | 25672 | Hemp Weave/Natural Jute Rug Card | 1 | 1000664761 | - | ePOP |
| 9 | HD2300021_002E | Berkshire Rug Card | 1 | 1001028455 | - | ePOP |
| 10 | 25671 | Hampton Rug Card | 1 | 1000664613 | - | ePOP |
| 12 | D23118C-01 | Zola Rug Card | 1 | 1000797214 | - | ePOP |
| 13 | 25676 | Kashmir Shag Rug Card | 1 | 1000664756 | - | ePOP |
| 14 | D23101C-02 | Faithful Tile Rug Card | 1 | 1000762185 | - | ePOP |
| 15 | D23101C-03 | Faithful Cabana Rug Card | 1 | 1000762212 | - | ePOP |
| 16 | 25659 | Antiquity Rug Card | 1 | 1000664737 | - | ePOP |
| 17 | 25691 | Taj Majal Rug Card | 1 | 1000664768 | - | ePOP |
| 18 | D23118C-02 | Tribeca Rug Card | 1 | 1000797214 | - | ePOP |
| 19 | D23075C-01 | Custom Shag Rug Card | 1 | 1000755369 | - | ePOP |
| 20 | D23075C-03 | Juniper Rug Card | 1 | 1000658461 | - | ePOP |
| 21 | D23089C-01 | Vintage Rug Card | 1 | 1000712334 | - | ePOP |
| 22 | 25658 | Amadeus Rug Card | 1 | 1000677304 | - | ePOP |
| 23 | HD2300021_001E | Laguna Rug Card | 1 | 1001029312 | - | ePOP |
| 25 | 25679 | Luminous Rug Card | 1 | 1000664757 | - | ePOP |
| 26 | D23075C-02 | Loft Shag Rug Card | 1 | 1000658626 | - | ePOP |
| 27 | 25685 | Provencal Rug Card | 1 | 1000664764 | - | ePOP |
| 28 | 24285 | Fiona Rug Card | 1 | 1000706912 | - | ePOP |
| 29 | 25681 | Moonwalk Rug Card | 1 | 1000664760 | - | ePOP |
| 30 | D23089C-04 | Faded Blossom Rug Card | 1 | 1000684187 | - | ePOP |
| 31 | 24288 | Muskoka Rug Card | 1 | 1000706913 | - | ePOP |
| 33 | 25861 | Zebra & Safari Silk Rug Card | 1 | 1000664772 | - | ePOP |
| 34 | 25687 | Shag-a-licious Rug Card | 1 | 1000128877 | - | ePOP |
| 35 | 24289 | Ribbon Shag Rug Card | 1 | 1000708007 | - | ePOP |
| 36 | D23113C-01 | Tulip Shag Rug Card | 1 | 1000788395 | - | ePOP |
| 37 | D23075C-04 | Medici Rug Card | 1 | 1000658458 | - | ePOP |
| 38 | 25669 | Grace Rug Card | 1 | 1000677303 | - | ePOP |
| 39 | 25665 | Cosmopolitan Carved Rug Card | 1 | 1000496763 | - | ePOP |
| 40 | D23130C-01 | Milton Rug Card | 1 | 1000790749 | - | ePOP |
| 41 | D23089C-03 | Oxford Rug Card | 1 | 1000684190 | - | ePOP |
| 42 | D23101C-01 | Popcorn Shag Rug Card | 1 | 1000748659 | - | ePOP |
| 43 | D23113C-03 | Thames Rug Card | 1 | 1000791643 | - | ePOP |
| 44 | 25678 | Kids Shag Rug Card | 1 | 1000487284 | - | ePOP |
| 45 | 24079 | Special Order Rug Clip Card | - | - | Rug Clip | - |
| 46 | 24078 | Special Order Area Rugs Rug Clip Card | - | - | Rug Clip | - |
| 47 | Vendor | Custom Shag Colour Board | 1 | 1000755369 | Fish Lines (2) | Vendor |
| 48 | NEW-TLKR | NEW Peg Talker - Flag | - | - | - | ePOP |