



PROTOTYPICAL

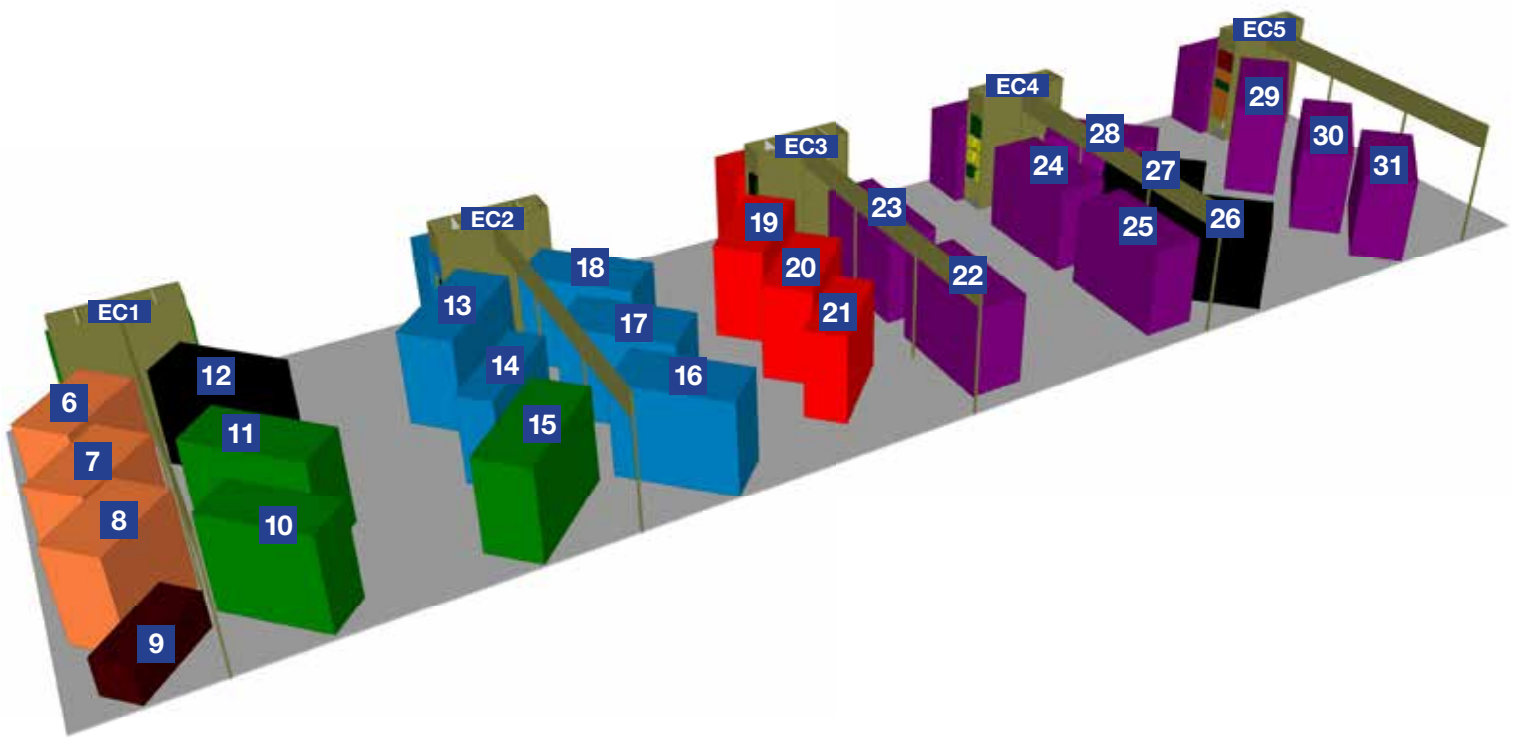
Sign Planogram: BBQ Grills Laydown - Mega Stores

EFFECTIVE:

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Instructions:

- Ensure that all product-specific POP are placed with the correct item.



PROTYPICAL

Sign Planogram: BBQ Grills Laydown - Mega Stores

EFFECTIVE:

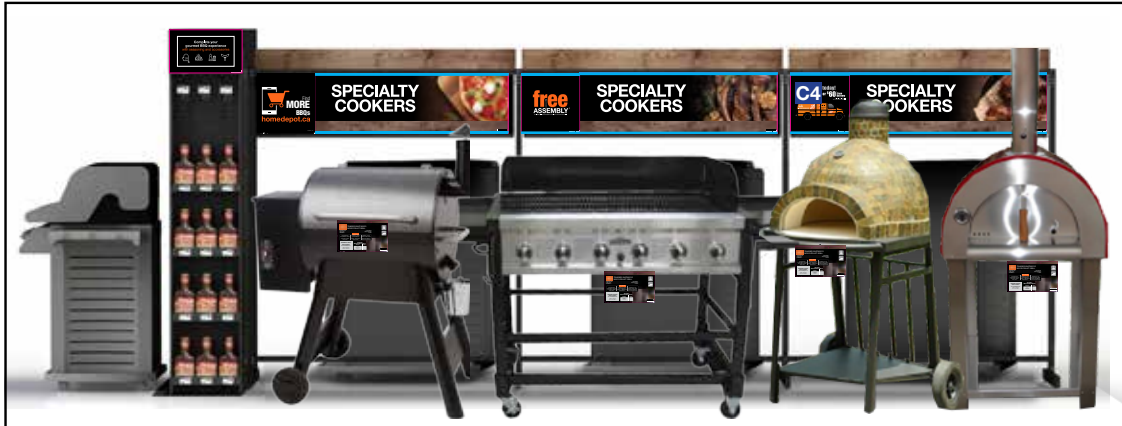
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Photo for POP placement only. Refer to your store-specific POG for merchandising

REFERENCE 1 - SPECIALTY COOKERS



REFERENCE 2 - BBQ



REFERENCE 3 - ENDCAP



REFERENCE 4 - GENESIS II ENDCAP



Instructions:

- Ensure that all product-specific POP are placed with the correct item.
- Specialty cooker hang tags hang from the items.
- Use corporate messaging POP throughout the laydown. They do not need to appear with every panel. Please alternate.



PROTOTYPICAL

Sign Planogram: BBQ Grills Laydown - Mega Stores

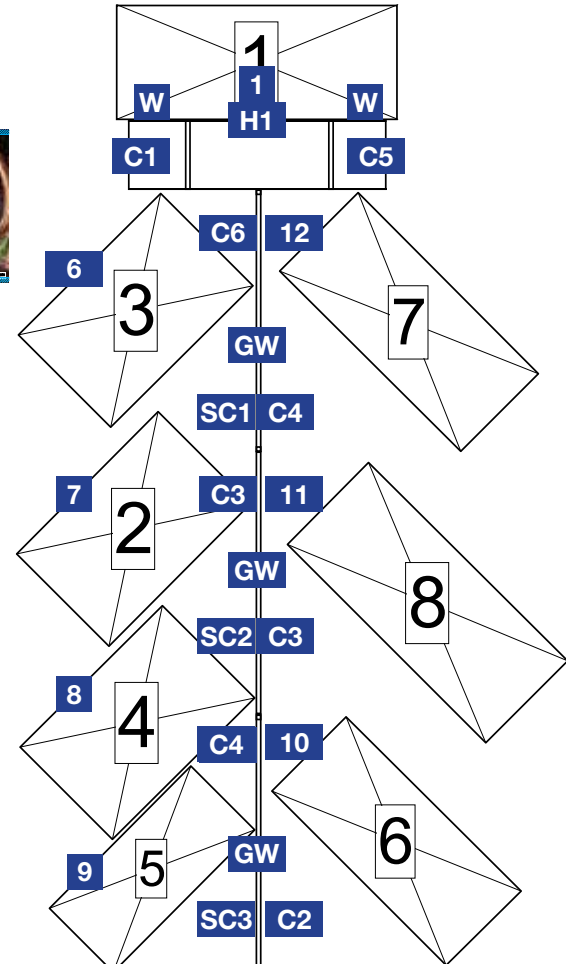
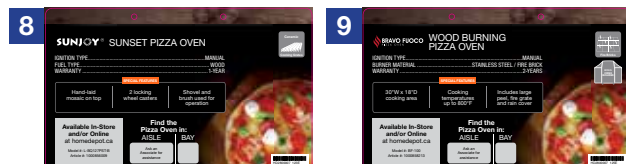
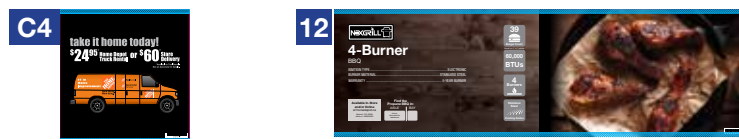
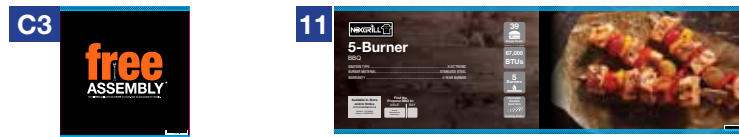
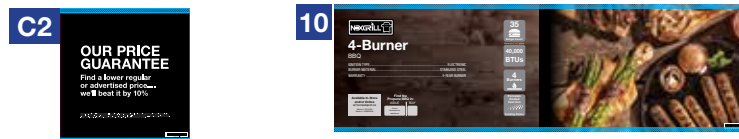
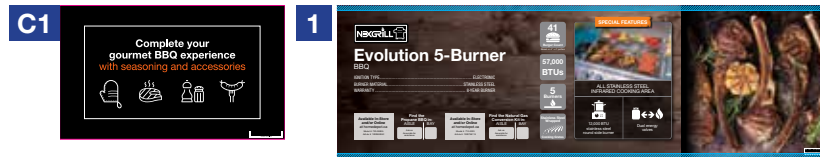
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W



Instructions:

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PROTOTYPICAL

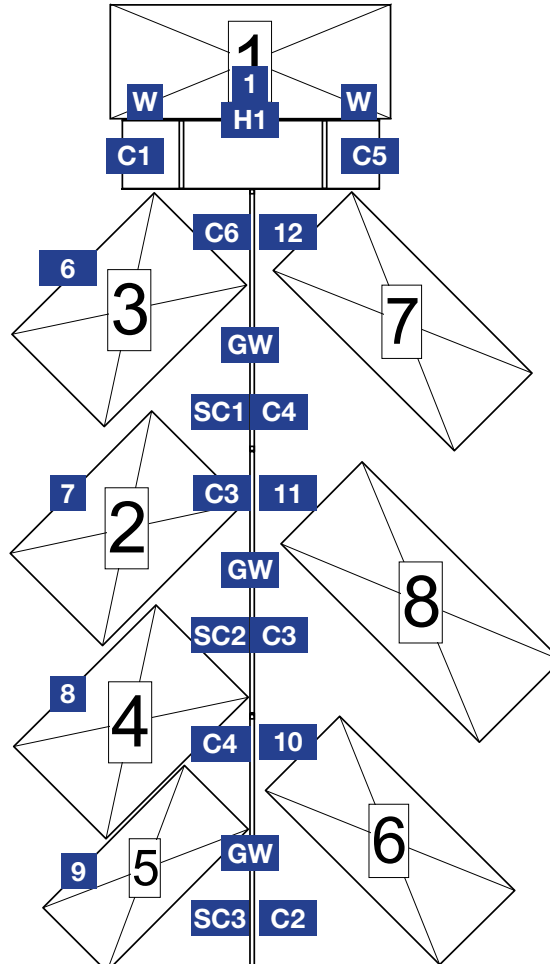
Sign Planogram: BBQ Grills Laydown - Mega Stores

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
W	D28216V-01	Endcap Wood Panels	10	-	N/A (Magnetic Back)	ePOP
GW	D28216V-12	Gondola Wood Panels	6	-	N/A (Magnetic Back)	ePOP
H1	D28216V-04	Nexgrill Endcap Header	1	-	N/A (Magnetic Back)	ePOP
C1	D28216V-10	Complete your gourmet BBQ experience - Corporate Messaging Panel	1	-	N/A (Magnetic Back)	ePOP
C2	D28216V-19	Our Price Guarantee - Corporate Messaging Panel	1	-	N/A (C-Channel)	ePOP
C3	D28216V-20	Free Assembly - Corporate Messaging Panel	2	-	N/A (C-Channel)	ePOP
C4	D28216V-21	Take it home today - Corporate Messaging Panel	2	-	N/A (C-Channel)	ePOP
C5	HD2800007_168E	Find MORE BBQs - Corporate Messaging Panel	1	-	N/A (Magnetic Back)	ePOP
C6	HD2800007_101E	Find MORE BBQs - Corporate Messaging Panel	1	-	N/A (C-Channel)	ePOP
SC1	D28216V-29	Specialty Cookers 1 - Info Panels	1	-	N/A (C-Channel)	ePOP
SC2	D28216V-30	Specialty Cookers 2 - Info Panels	1	-	N/A (C-Channel)	ePOP
SC3	D28216V-31	Specialty Cookers 3 - Info Panels	1	-	N/A (C-Channel)	ePOP
1	HD2800007_066E	Nexgrill Evolution 5-Burner - Endcap Info Panel	1	1000850552	N/A (C-Channel)	ePOP
6	HD2800007_128E	Traeger Eastwood Wood Pellet Grill - Hangtag	1	1001028185	Black Zip-tie	ePOP
7	HD2800007_165E	Chuck Wagon Event Grill - Hangtag	1	1000851129	Black Zip-tie	ePOP
8	HD2800007_123E	Sunjoy Sunset Pizza Oven - Hangtag	1	1000856009	Black Zip-tie	ePOP
9	HD2800007_125E	Bravo Fuoco Wood Burning Pizza Oven - Hangtag	1	1000858213	Black Zip-tie	ePOP
10	HD2800007_064E	Nexgrill 4-Burner BBQ - Info Panels	1	1000850549	N/A (C-Channel)	ePOP
11	HD2800007_065E	Nexgrill 5-Burner BBQ - Info Panels	1	1000850550	N/A (C-Channel)	ePOP
12	HD2800007_067E	Nexgrill 4-Burner BBQ - Info Panels	1	1000835022	N/A (C-Channel)	ePOP
	GA002C	Zip Ties	8	-	-	ePOP

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Sign Planogram: BBQ Grills Laydown - Mega Stores

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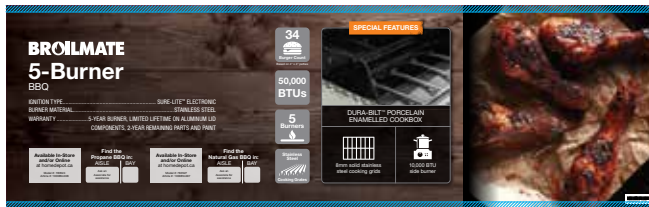
W

GW

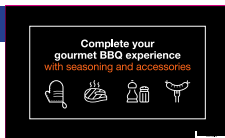
H2

BROILMATE The right grill for perfect results.

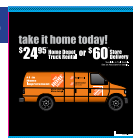
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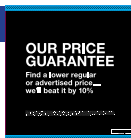
C1



C4



C2



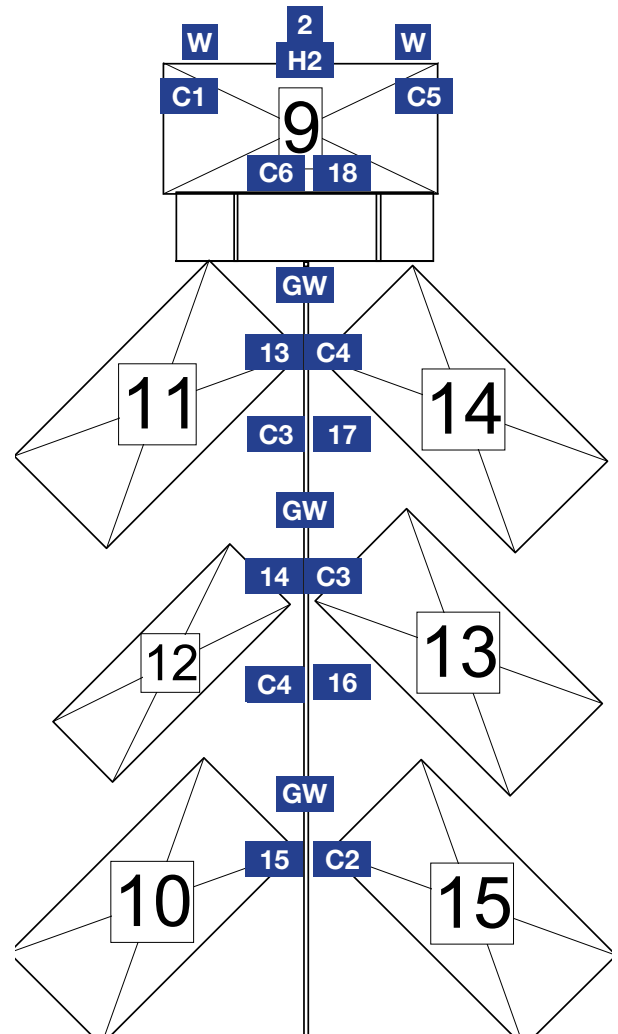
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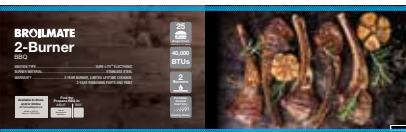
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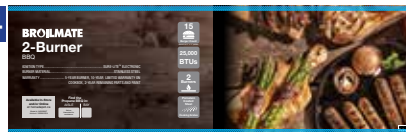
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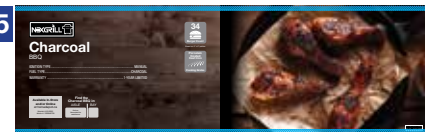
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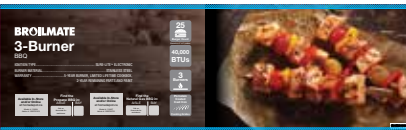
14



15



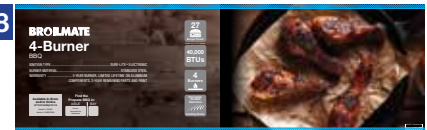
16



17



18



Instructions:

- Ensure that all product-specific POP are placed with the correct item.
- Specialty cooker hang tags hang from the items.
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PROTOTYPICAL

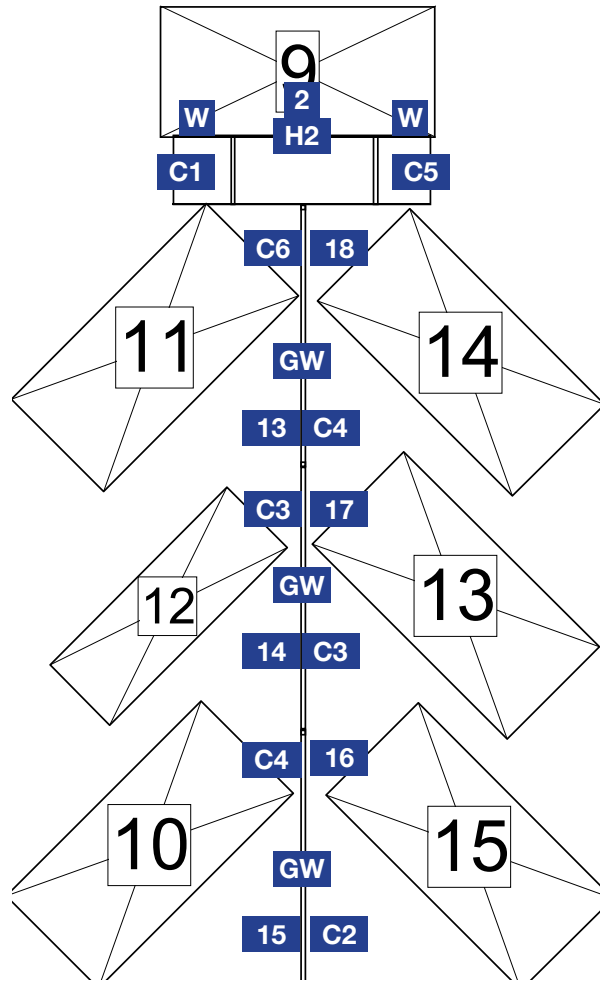
**Sign Planogram:
BBQ Grills Laydown - Mega Stores**

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
W	D28216V-01	Endcap Wood Panels	10	-	N/A (Magnetic Back)	ePOP
GW	D28216V-12	Gondola Wood Panels	6	-	N/A (Magnetic Back)	ePOP
H2	HD2800007_169E	BroilMate Endcap Header	1	-	N/A (Magnetic Back)	ePOP
C1	D28216V-10	Complete your gourmet BBQ experience - Corporate Messaging Panel	1	-	N/A (Magnetic Back)	ePOP
C2	D28216V-19	Our Price Guarantee - Corporate Messaging Panel	1	-	N/A (C-Channel)	ePOP
C3	D28216V-20	Free Assembly - Corporate Messaging Panel	2	-	N/A (C-Channel)	ePOP
C4	D28216V-21	Take it home today - Corporate Messaging Panel	2	-	N/A (C-Channel)	ePOP
C5	HD2800007_168E	Find MORE BBQs - Corporate Messaging Panel	1	-	N/A (Magnetic Back)	ePOP
C6	HD2800007_101E	Find MORE BBQs - Corporate Messaging Panel	1	-	N/A (C-Channel)	ePOP
2	HD2800007_077E	BroilMate 5-Burner - Endcap Info Panel	1	1000854408	N/A (C-Channel)	ePOP
13	HD2800007_072E	Broilmate 2-Burner BBQ - Info Panels	1	-	N/A (C-Channel)	ePOP
14	HD2800007_074E	Broilmate 2-Burner BBQ - Info Panels	1	1000681008	N/A (C-Channel)	ePOP
15	HD2800007_120E	Nexgrill Charcoal BBQ - Info Panels	1	1000846758	N/A (C-Channel)	ePOP
16	HD2800007_173E	Broilmate 3-Burner BBQ - Info Panels	1	1000761919	N/A (C-Channel)	ePOP
17	HD2800007_078E	Broilmate 4-Burner BBQ - Info Panels	1	1000854410	N/A (C-Channel)	ePOP
18	HD2800007_073E	Broilmate 4-Burner BBQ - Info Panels	1	1000679004	N/A (C-Channel)	ePOP

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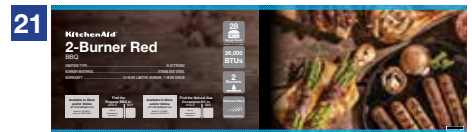
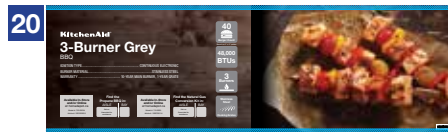
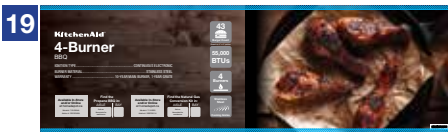
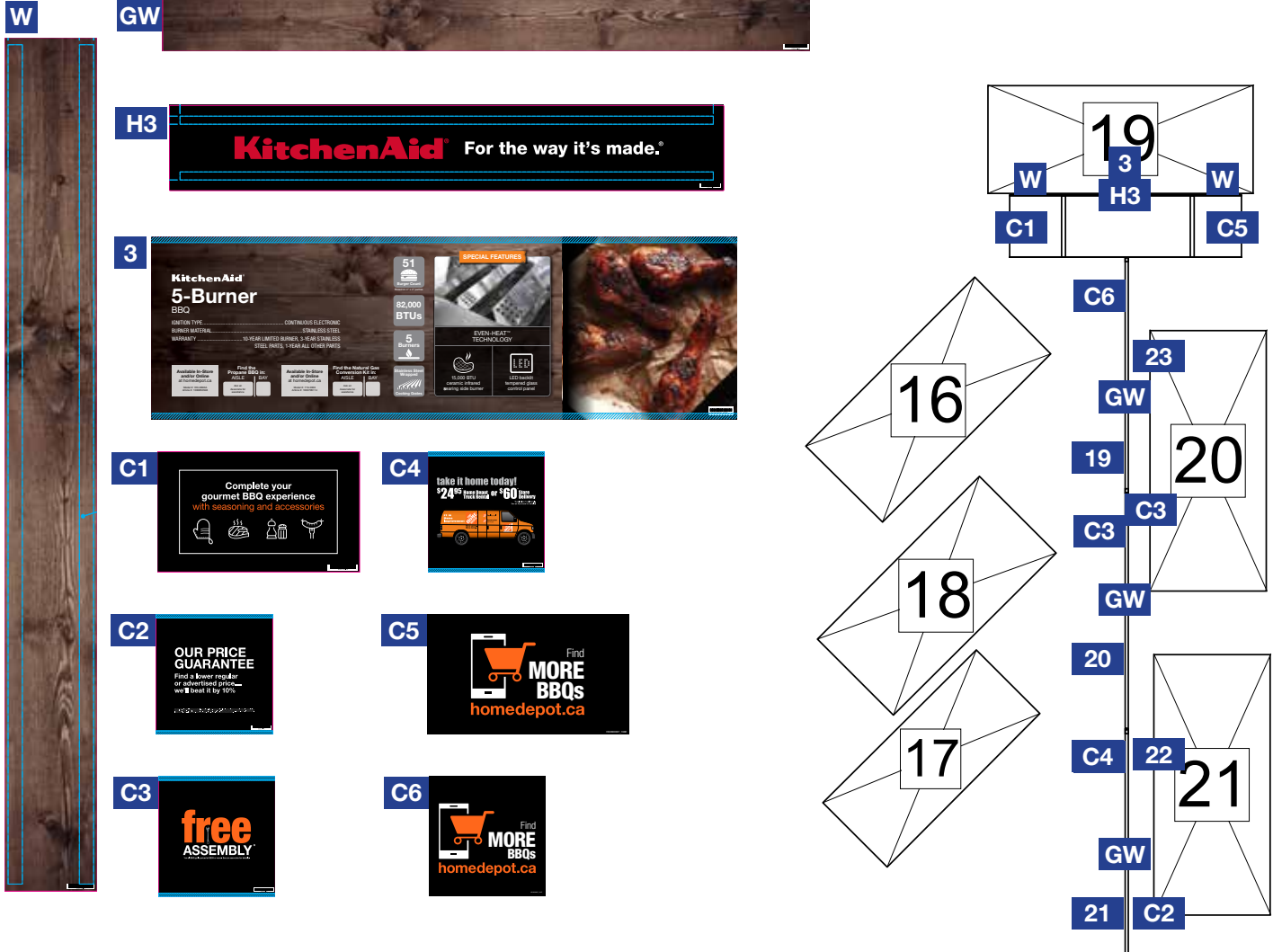
Sign Planogram: BBQ Grills Laydown - Mega Stores

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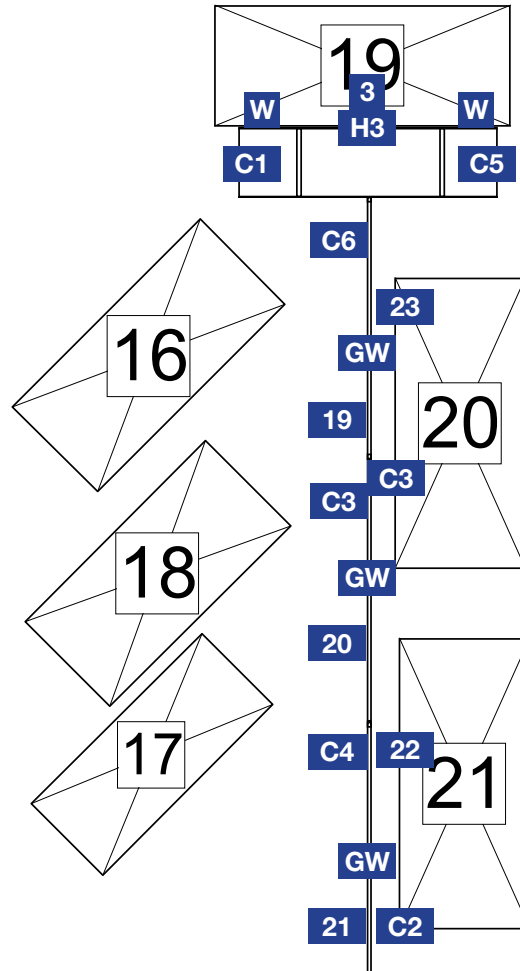
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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
W	D28216V-01	Endcap Wood Panels	10	-	N/A (Magnetic Back)	ePOP
GW	D28216V-12	Gondola Wood Panels	6	-	N/A (Magnetic Back)	ePOP
H3	D28216V-03	KitchenAid Endcap Header	1	-	N/A (Magnetic Back)	ePOP
C1	D28216V-10	Complete your gourmet BBQ experience - Corporate Messaging Panel	1	-	N/A (Magnetic Back)	ePOP
C2	D28216V-19	Our Price Guarantee - Corporate Messaging Panel	1	-	N/A (C-Channel)	ePOP
C3	D28216V-20	Free Assembly - Corporate Messaging Panel	2	-	N/A (C-Channel)	ePOP
C4	D28216V-21	Take it home today - Corporate Messaging Panel	2	-	N/A (C-Channel)	ePOP
C5	HD2800007_168E	Find MORE BBQs - Corporate Messaging Panel	1	-	N/A (Magnetic Back)	ePOP
C6	HD2800007_101E	Find MORE BBQs - Corporate Messaging Panel	1	-	N/A (C-Channel)	ePOP
3	HD2800007_063E	KitchenAid 5-Burner BBQ - Endcap Info Panel	1	1000850548	N/A (C-Channel)	ePOP
19	HD2800007_071E	KitchenAid 4-Burner BBQ - Info Panels	1	1001023404	N/A (C-Channel)	ePOP
20	HD2800007_069E	KitchenAid 3-Burner Grey BBQ - Info Panels	1	1001022656	N/A (C-Channel)	ePOP
21	HD2800007_068E	KitchenAid 2-Burner Red BBQ - Info Panels	1	1001023402	N/A (C-Channel)	ePOP
22	HD2800007_090E	Weber Genesis II LX E-440 BBQ - Info Panels	1	1001034720	N/A (C-Channel)	ePOP
23	HD2800007_089E	Weber Genesis II LX E-340 BBQ - Info Panels	1	1001034372	N/A (C-Channel)	ePOP

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Sign Planogram: BBQ Grills Laydown - Mega Stores

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W

GW

H4

4

C1

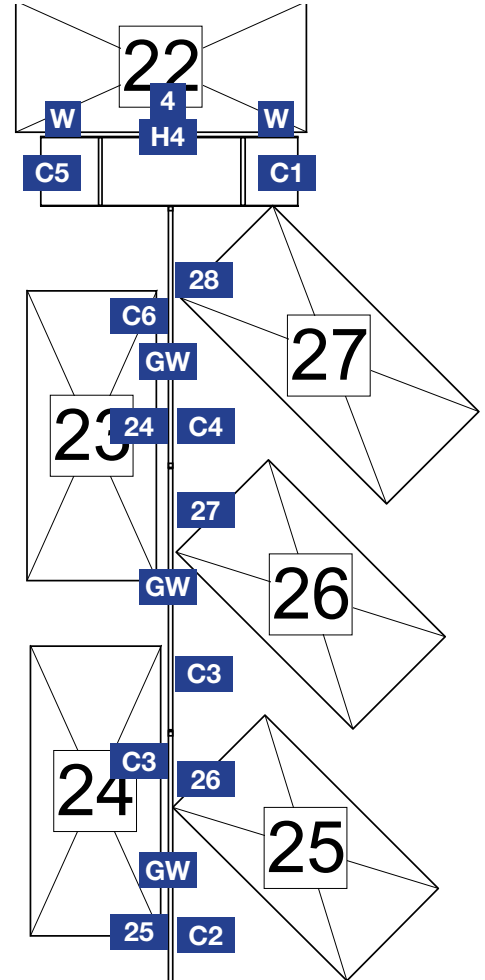
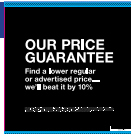
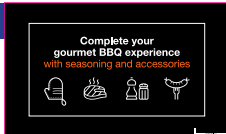
C2

C3

C4

C5

C6



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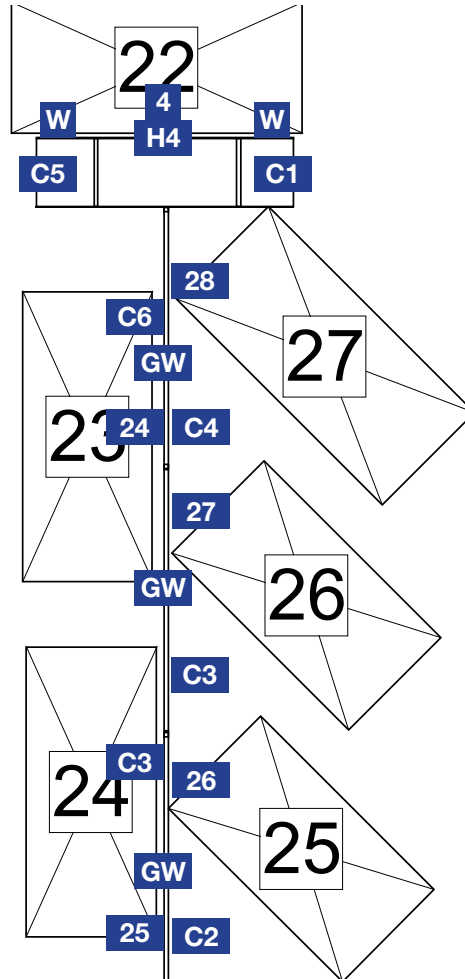
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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
W	D28216V-01	Endcap Wood Panels	10	-	N/A (Magnetic Back)	ePOP
GW	D28216V-12	Gondola Wood Panels	6	-	N/A (Magnetic Back)	ePOP
H4	D28216V-05	Weber Endcap Header	1	-	N/A (Magnetic Back)	ePOP
C1	D28216V-10	Complete your gourmet BBQ experience - Corporate Messaging Panel	1	-	N/A (Magnetic Back)	ePOP
C2	D28216V-19	Our Price Guarantee - Corporate Messaging Panel	1	-	N/A (C-Channel)	ePOP
C3	D28216V-20	Free Assembly - Corporate Messaging Panel	2	-	N/A (C-Channel)	ePOP
C4	D28216V-21	Take it home today - Corporate Messaging Panel	2	-	N/A (C-Channel)	ePOP
C5	HD2800007_168E	Find MORE BBQs - Corporate Messaging Panel	1	-	N/A (Magnetic Back)	ePOP
C6	HD2800007_101E	Find MORE BBQs - Corporate Messaging Panel	1	-	N/A (C-Channel)	ePOP
4	HD2800007_092E	Weber Genesis II LX S-640 - Endcap Info Panel	1	1001034718	N/A (C-Channel)	ePOP
24	HD2800007_091E	Weber Genesis II LX S-440 BBQ - Info Panels	1	1001034719	N/A (C-Channel)	ePOP
25	HD2800007_093E	Weber Genesis II E-410 BBQ - Info Panels	1	1001034622	N/A (C-Channel)	ePOP
26	HD2800007_088E	Weber Spirit E-210 BBQ - Info Panels	1	1000751978	N/A (C-Channel)	ePOP
27	HD2800007_087E	Weber Spirit E-310 BBQ - Info Panels	1	1000762218	N/A (C-Channel)	ePOP
28	HD2800007_085E	Weber Genesis II E-310 BBQ - Info Panels	1	1001029375	N/A (C-Channel)	ePOP

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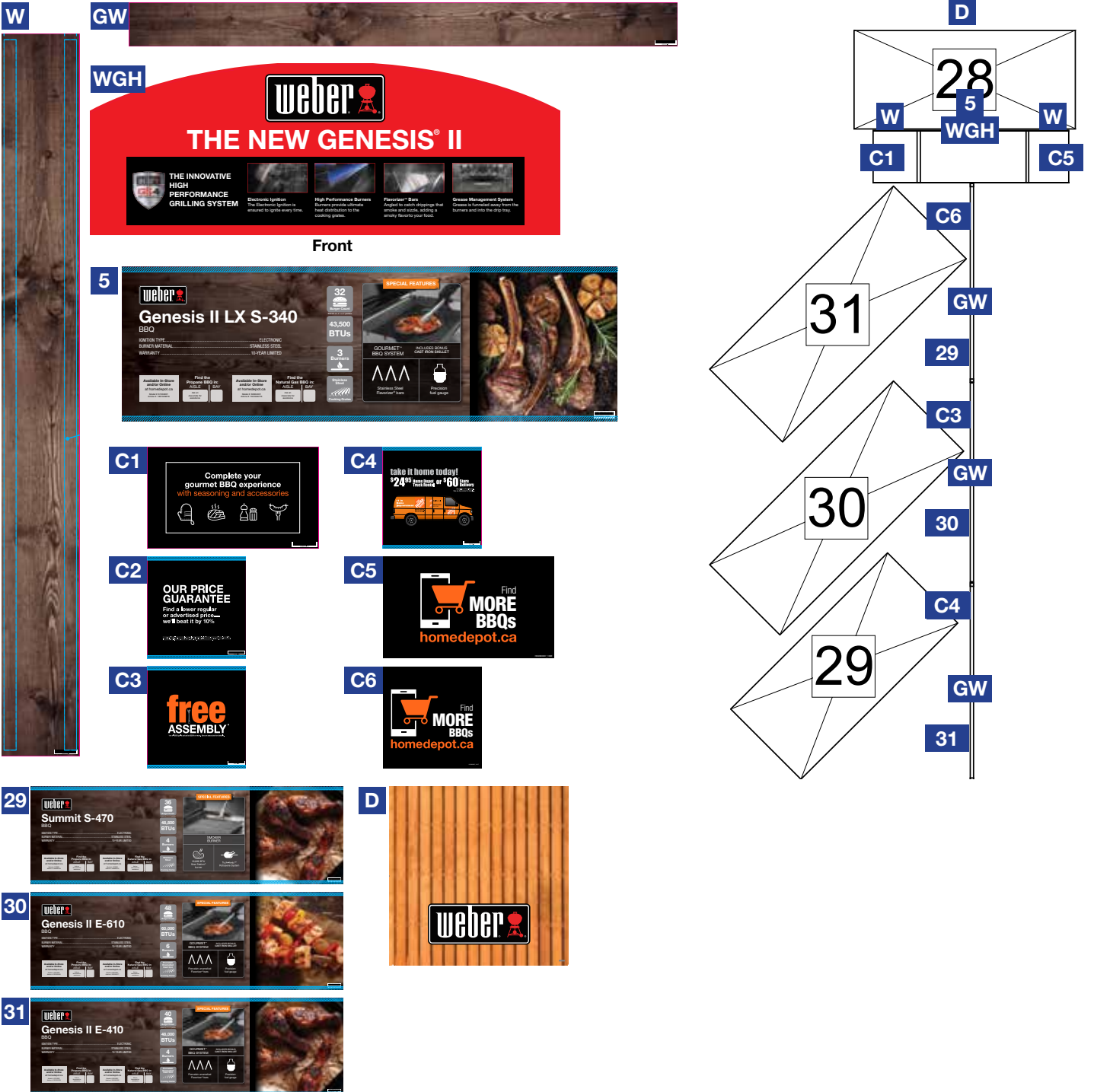
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Instructions:

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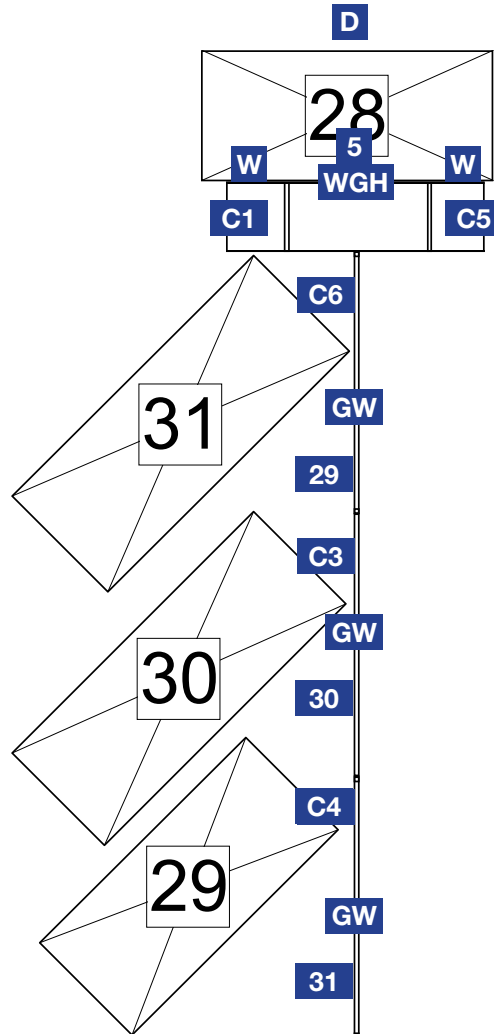
**Sign Planogram:
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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
W	D28216V-01	Endcap Wood Panels	10	-	N/A (Magnetic Back)	ePOP
WGH	HD2800007_147E	The New Genesis® II - Sign	1	-	N/A (Magnetic Back)	ePOP
GW	D28216V-12	Gondola Wood Panels	6	-	N/A (Magnetic Back)	ePOP
C1	D28216V-10	Complete your gourmet BBQ experience - Corporate Messaging Panel	1	-	N/A (Magnetic Back)	ePOP
C2	D28216V-19	Our Price Guarantee - Corporate Messaging Panel	1	-	N/A (C-Channel)	ePOP
C3	D28216V-20	Free Assembly - Corporate Messaging Panel	2	-	N/A (C-Channel)	ePOP
C4	D28216V-21	Take it home today - Corporate Messaging Panel	2	-	N/A (C-Channel)	ePOP
C5	HD2800007_168E	Find MORE BBQs - Corporate Messaging Panel	1	-	N/A (Magnetic Back)	ePOP
C6	HD2800007_101E	Find MORE BBQs - Corporate Messaging Panel	1	-	N/A (C-Channel)	ePOP
D	HD2800007_148B	Weber - Floor Decal	1	-	N/A	ePOP
5	HD2800007_083E	Weber Genesis II LX S-340 - Endcap Info Panel	1	1001029379	N/A (C-Channel)	ePOP
29	HD2800007_080E	Weber Summit S-470 BBQ - Info Panels	1	1000689149	N/A (C-Channel)	ePOP
30	HD2800007_082E	Weber Genesis II E-610 BBQ - Info Panels	1	1001028182	N/A (C-Channel)	ePOP
31	HD2800007_084E	Weber Genesis II E-410 BBQ - Info Panels	1	1001029769	N/A (C-Channel)	ePOP

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PROTOTYPICAL Sign Planogram: BBQ Grills Laydown - Mega Stores

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Additional POP

A1

BROILMATE
4-Burner BBQ

Propane

Professional side burner

Linear Flow™ valves for infinite heat control

Auto-Lite™ electronic ignition system

Fully enclosed cabinet

Stainless Steel accents

27 Burger Cooks

40,000 BTUs

4 Burners

Porcelain Coated Cast Iron Cooking Grates

Free Assembly

PRODUCT SPECIFICATIONS

BURNER TYPE: Cast Iron, Electronic

BURNER MATERIAL: Stainless Steel

WARRANTY: 5 Year Limited

PROTECT YOUR INVESTMENT

Find the Matching Cover in:

aisle | **bay**

USE THE INFORMATION BELOW TO PURCHASE THIS ITEM

Available In-Store and/or Online at [homedepot.ca](#)

Find the Propane BBQ in:

aisle | **bay**

Available In-Store and/or Online at [homedepot.ca](#)

Looking for a Natural Gas BBQ? Try one of our other great models

A2

RIVERGRILLE
Chuck Wagon Event Grill

Propane

Folding windshield and side shelves

6 Stainless Steel burners with angled flame tamers

66 sq. in. of cooking area for large groups

Cart folds for easy transport and storage

50 Burger Cooks

75,000 BTUs

6 Burners

Porcelain Enamel Coated Cast Iron Cooking Grates

Free Assembly

PRODUCT SPECIFICATIONS

BURNER TYPE: Cast Iron, Electronic

BURNER MATERIAL: Stainless Steel

WARRANTY: 5 Year Limited

DRILLING TOOLS AND ACCESSORIES

Find a wide selection of products to enhance your cooking experience

USE THE INFORMATION BELOW TO PURCHASE THIS ITEM

Available In-Store and/or Online at [homedepot.ca](#)

Find the Propane BBQ in:

aisle | **bay**

Available In-Store and/or Online at [homedepot.ca](#)

Looking for a Natural Gas BBQ? Try one of our other great models

NOTE: Article # 1000851129 (Chuck Wagon) will not get a small hang tag

A3

weber
Spirit E-330 BBQ

Propane

10,000 BTU flush-mounted side burner

Electronic Crossfire™ ignition system

7,500 BTU per-hour Sear Station™

Fuel gauge

26 Burger Cooks

32,000 BTUs

3 Burners

Porcelain Enamel Coated Cast Iron Cooking Grates

Free Assembly

PRODUCT SPECIFICATIONS

BURNER TYPE: Cast Iron, Electronic

BURNER MATERIAL: Stainless Steel

WARRANTY: 5 Year Limited

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aisle | **bay**

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Available In-Store and/or Online at [homedepot.ca](#)

Looking for a Natural Gas BBQ? Try one of our other great models

Instructions:

- Ensure that all product-specific POP are placed with the correct item.

In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
A1	HD2800007_025E	Broilmate 4-Burner Propane - Fishbone	1	1000854717	N/A (C-Channel)	ePOP
A2	HD2800007_014E	River Grille Chuck Wagon - Fishbone	1	1000851129	N/A (C-Channel)	ePOP
A3	HD2800007_024E	Weber Spirit E-330 - Fishbone	1	1000813574	N/A (C-Channel)	ePOP

Products in the display are subject to change, please reference the most current POG. Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.



PROTOTYPICAL

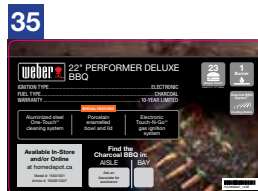
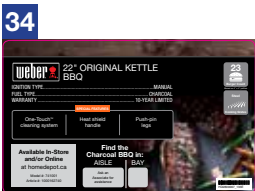
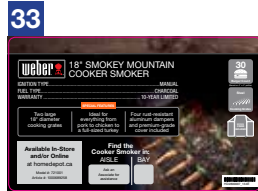
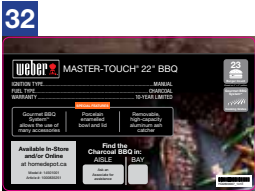
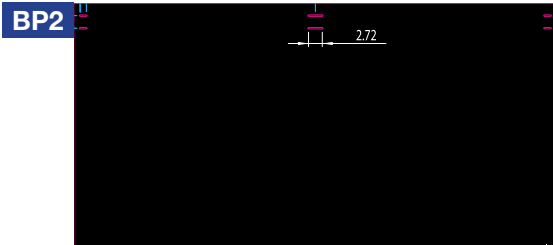
Sign Planogram: BBQ Grills Bay Name: Branded Bay 2.1

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Wayfinding bay number must correspond to bay ID label

Wayfinding Clip



71" from floor to bottom of Wayfinding Violator

Photo is for reference only and may not reflect your store merchandising. Refer to POG for proper configuration



Instructions:

- [Wayfinding Violator] Install Wayfinding Violator using wayfinding clip so bottom edge is 71" above the floor.
- Ensure that all product-specific POP are placed with the correct item.
- Ensure that brand-specific POP are with the correct brands (i.e., Weber back panels).
- For specialty cookers on the shelf, hang tags slide into grippers.
- For items below the shelf, use a 7" x 2" pallet hang tag.



PROTOTYPICAL

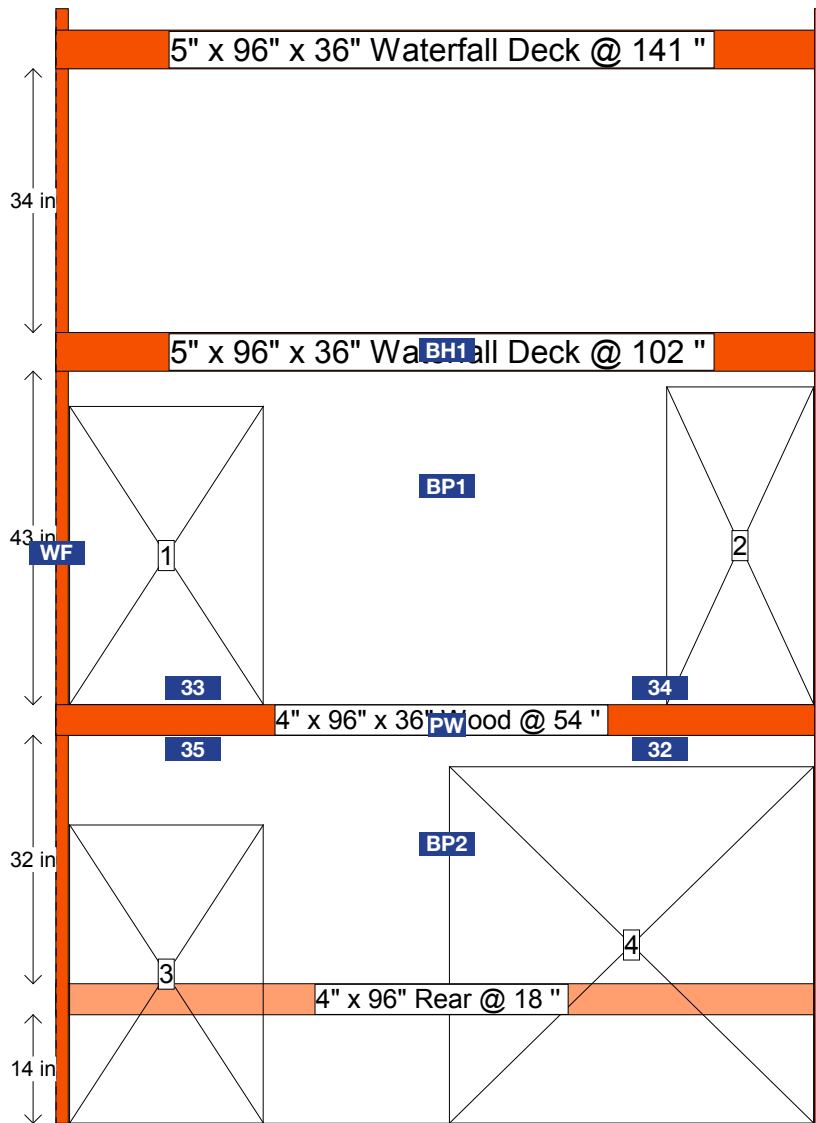
Sign Planogram: BBQ Grills Bay Name: Branded Bay 2.1

EFFECTIVE:

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
BP1	D28216V-72	Top Back Panel - Visit Weber.com	1	-	Refer to Instruction Guide	ePOP
BP2	D28216V-71	Bottom Back Panel	1	-	-	ePOP
BH1	D28216V-39	Perimeter Bay Header - Charcoal BBQ	1	-	-	ePOP
PW	D28216V-38	Perimeter Bay Shelf Strip	1	-	-	ePOP
32	HD2800007_141E	Weber Master-Touch® 22" BBQ - Hangtag	1	1000835251	Zip Ties/Pallet Tag	ePOP
33	HD2800007_134E	Weber 18" Smokey Mountain Cooker Smoker - Hangtag	1	1000689258	Zip Ties/Pallet Tag	ePOP
34	HD2800007_133E	22" Original Kettle BBQ - Hangtag	1	1000162740	Zip Ties/Pallet Tag	ePOP
35	HD2800007_140E	Weber 22" Performer Deluxe BBQ - Hangtag	1	1000813327	Zip Ties/Pallet Tag	ePOP
WF	Varies by bay ID #	Wayfinding Violator	1	-	Wayfinding Clip	ePOP
-	124-300TESA	Wayfinding Clip	1	-	-	ePOP
-	GA002C	Zip Ties	4	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.



PROTOTYPICAL

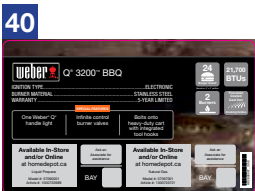
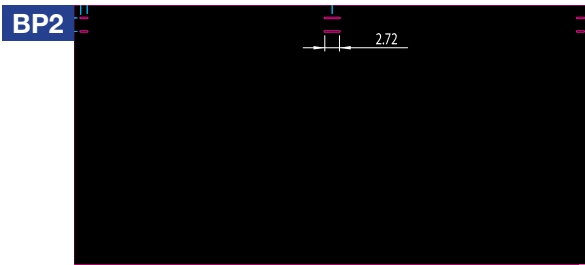
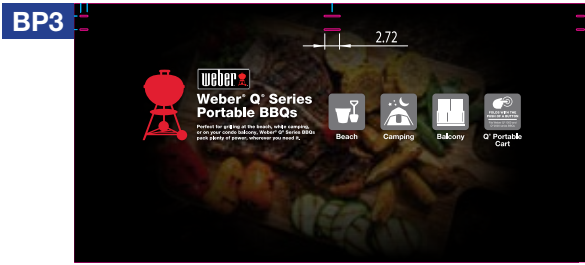
Sign Planogram: BBQ Grills Bay Name: Branded Bay 2.2

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71" from floor to bottom of Wayfinding Violator

Wayfinding bay number must correspond to bay ID label

Wayfinding Clip

Photo is for reference only and may not reflect your store merchandising. Refer to POG for proper configuration



Instructions:

- [Wayfinding Violator] Install Wayfinding Violator using wayfinding clip so bottom edge is 71" above the floor.
- Ensure that all product-specific POP are placed with the correct item.
- Ensure that brand-specific POP are with the correct brands (i.e., Weber back panels).
- For specialty cookers on the shelf, hang tags slide into grippers.
- For items below the shelf, use a 7" x 2" pallet hang tag.



PROTOTYPICAL

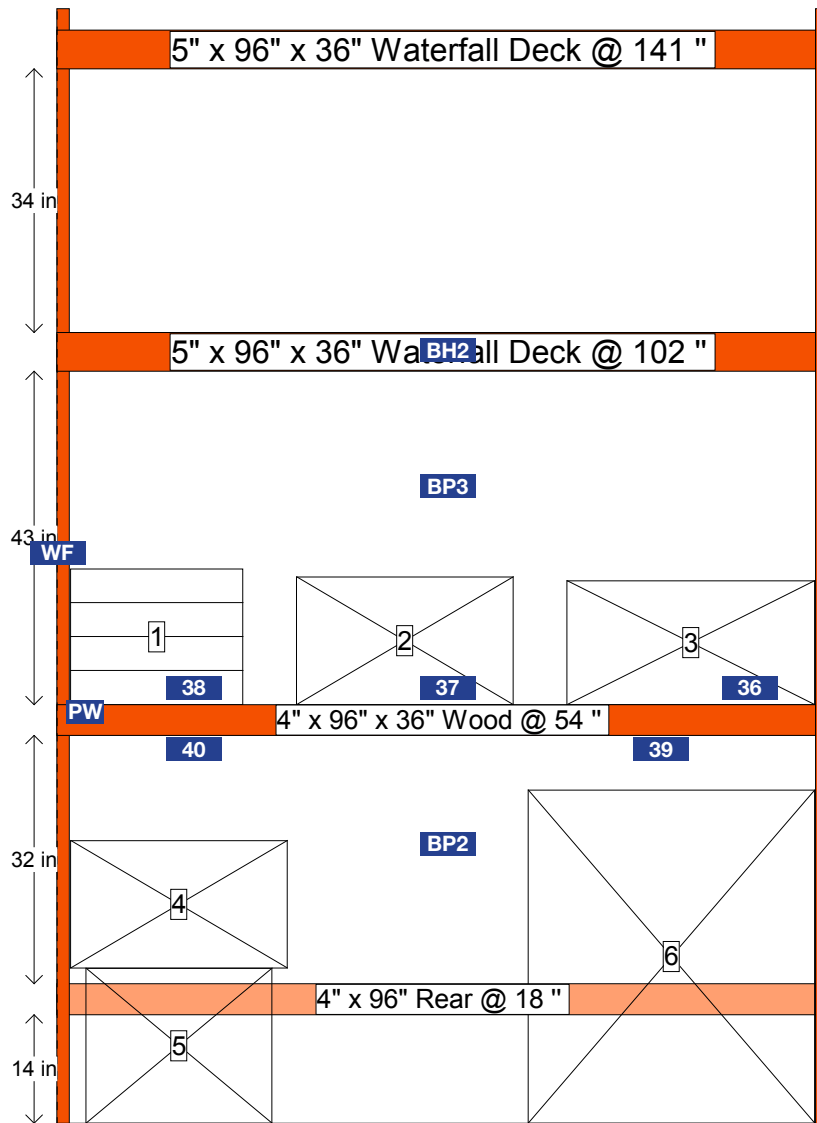
Sign Planogram: BBQ Grills Bay Name: Branded Bay 2.2

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
BP3	D28216V-73	Top Back Panel - Weber Q Series	1	-	Refer to Instruction Guide	ePOP
BP2	D28216V-71	Bottom Back Panel	1	-	-	ePOP
BH2	D28216V-40	Perimeter Bay Header - Portable BBQ	1	-	-	ePOP
PW	D28216V-38	Perimeter Bay Shelf Strip	1	-	-	ePOP
36	HD2800007_136E	Q® Portable Cart - Hangtag	1	1000723535	Zip Ties/Pallet Tag	ePOP
37	HD2800007_137E	Q® 1400™ BBQ - Hangtag	1	1000723720	Zip Ties/Pallet Tag	ePOP
38	HD2800007_138E	Q® 2200™ BBQ - Hangtag	1	1000723722	Zip Ties/Pallet Tag	ePOP
39	HD2800007_139E	Q® 1000™ BBQ - Hangtag	1	1000723723	Zip Ties/Pallet Tag	ePOP
40	HD2800007_135E	Q® 3200™ BBQ - Hangtag	1	1000722689	Zip Ties/Pallet Tag	ePOP
WF	Varies by bay ID #	Wayfinding Violator	1	-	Wayfinding Clip	ePOP
-	124-300TESA	Wayfinding Clip	1	-	-	ePOP
-	GA002C	Zip Ties	4	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.



PROTOTYPICAL

Sign Planogram: BBQ Accessories Bay Name: BBQ Access 3.1

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WF



Wayfinding bay number must correspond to bay ID label

Wayfinding Clip

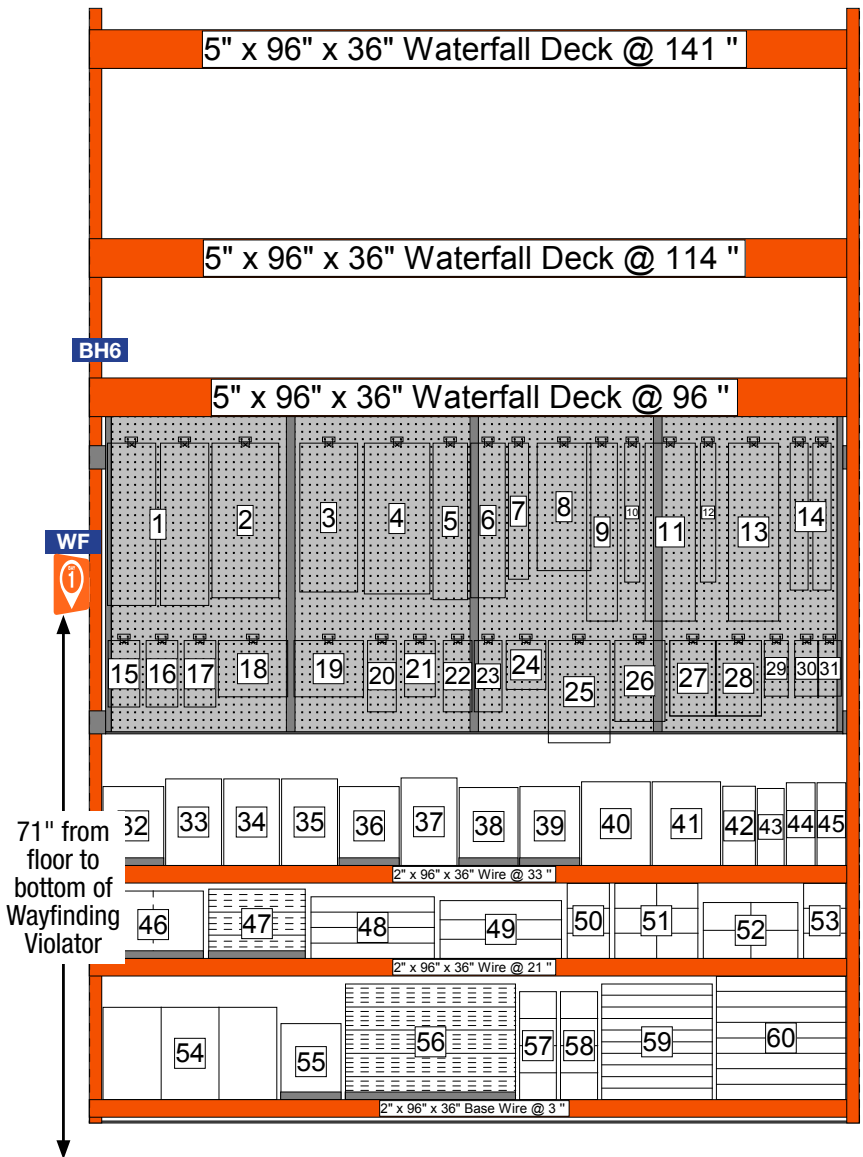


Photo is for reference only and may not reflect your store merchandising. Refer to POG for proper configuration

BH6

BBQ ACCESSORIES



Instructions:

- [Wayfinding Violator] Install Wayfinding Violator using wayfinding clip so bottom edge is 71" above the floor.
- Ensure that brand-specific headers are placed above correct brands.



PROTOTYPICAL

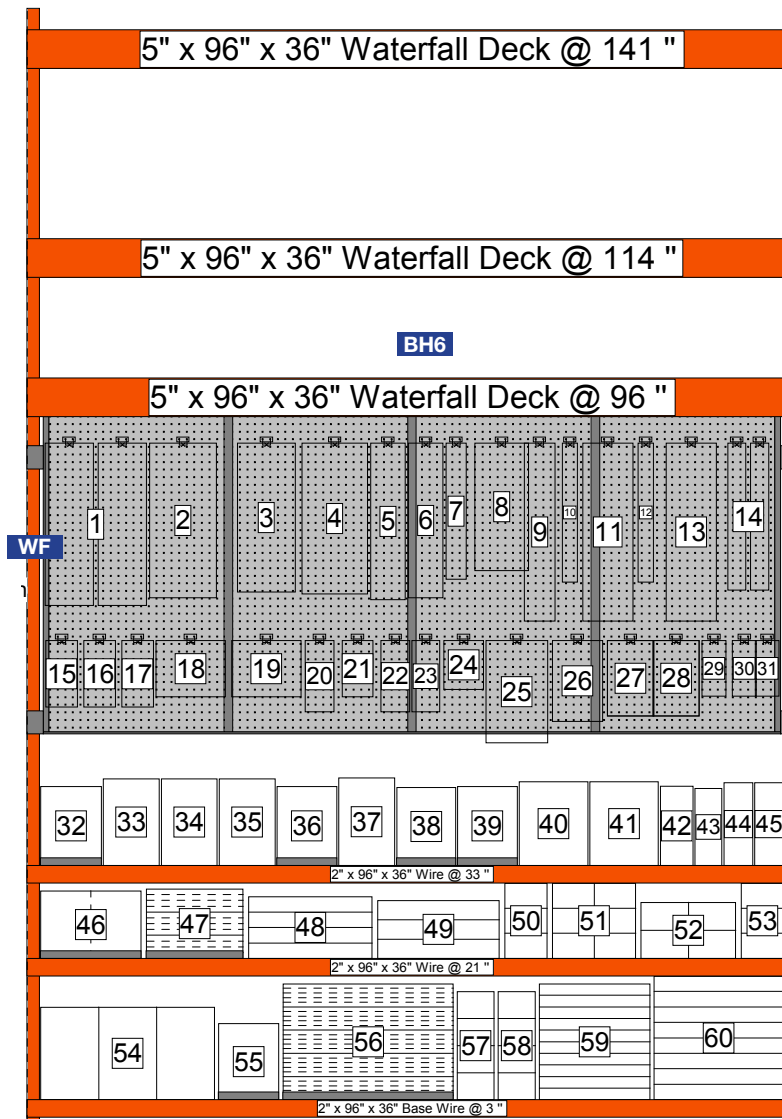
Sign Planogram: BBQ Accessories Bay Name: BBQ Access 3.1

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
BH6	D28216V-41	Perimeter Bay Header - BBQ Accessories	1	-	-	ePOP
WF	Varies by bay ID #	Wayfinding Violator	1	-	Wayfinding Clip	ePOP
-	124-300TESA	Wayfinding Clip	1	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.



PROTOTYPICAL

Sign Planogram: BBQ Accessories Bay Name: BBQ Access 3.2

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WF



Wayfinding bay number must correspond to bay ID label

Wayfinding Clip

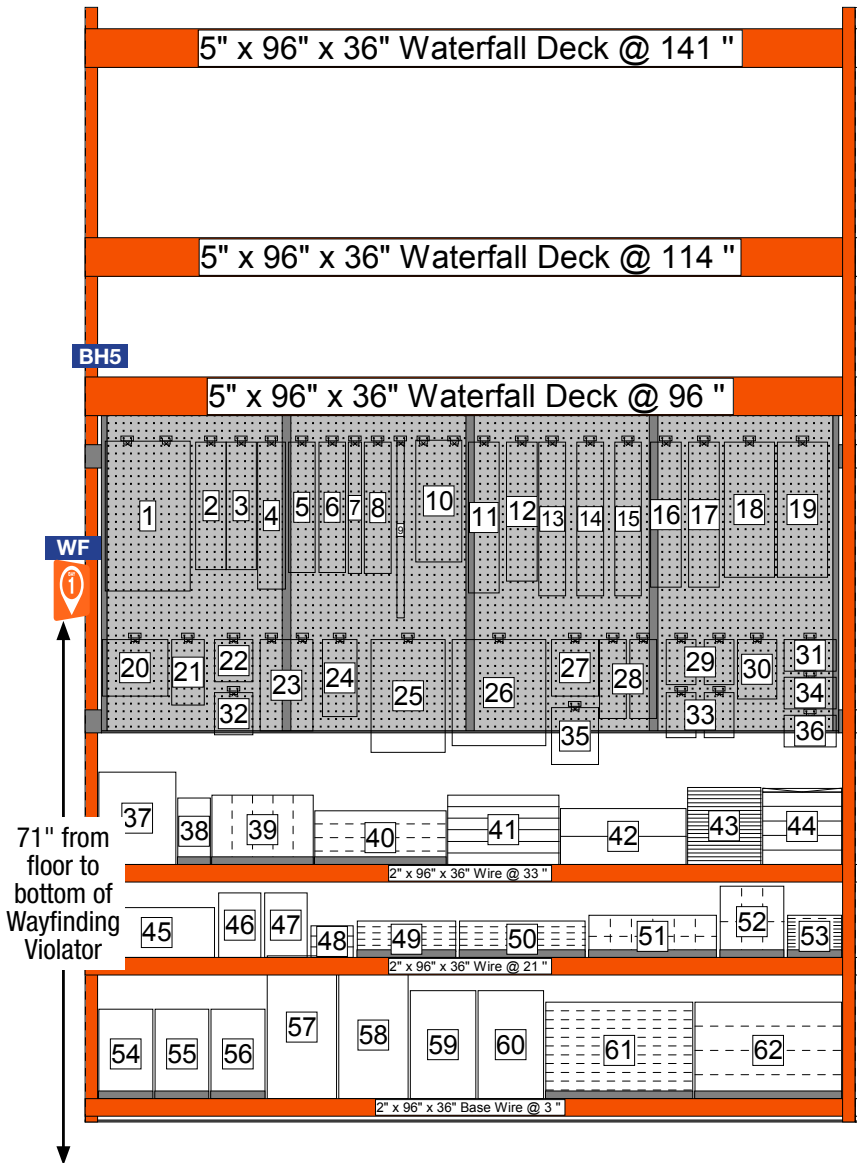


Photo is for reference only and may not reflect your store merchandising. Refer to POG for proper configuration

BH5

BBQ ACCESSORIES



Instructions:

- [Wayfinding Violator] Install Wayfinding Violator using wayfinding clip so bottom edge is 71" above the floor.
- Ensure that brand-specific headers are placed above correct brands.



PROTOTYPICAL

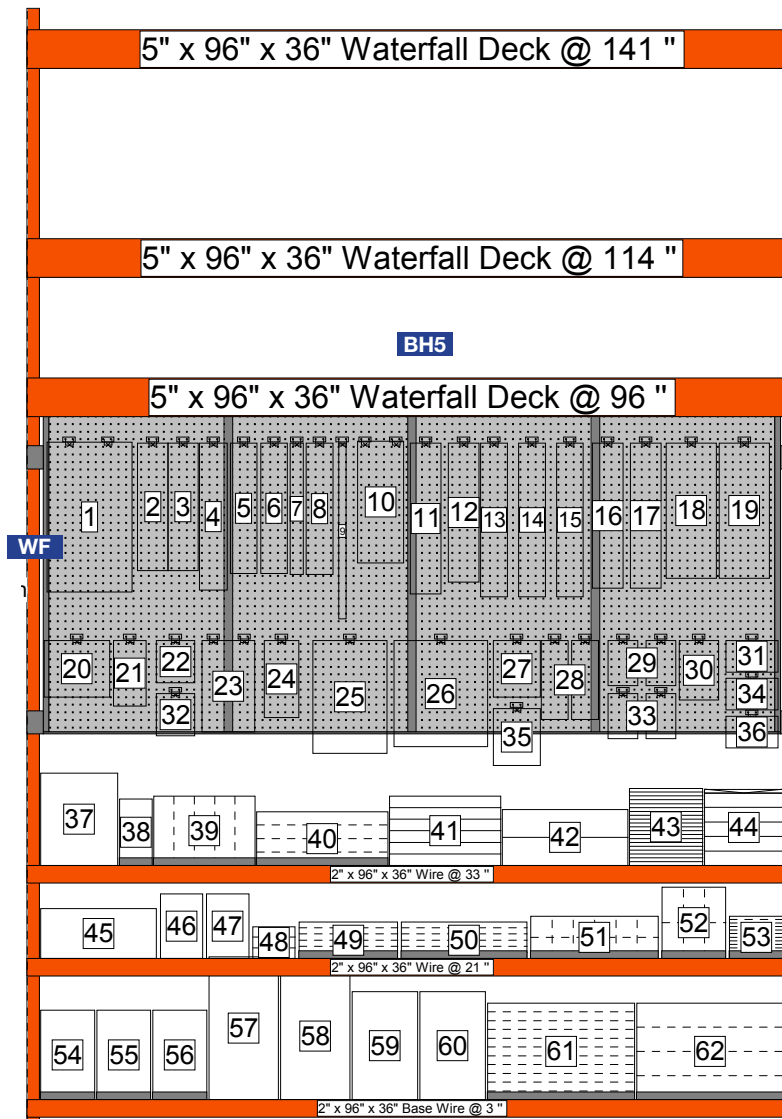
Sign Planogram: BBQ Accessories Bay Name: BBQ Access 3.2

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
BH5	D28216V-42	Perimeter Bay Header - BBQ Accessories	1	-	-	ePOP
WF	Varies by bay ID #	Wayfinding Violator	1	-	Wayfinding Clip	ePOP
-	124-300TESA	Wayfinding Clip	1	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.



PROTOTYPICAL

Sign Planogram: BBQ Accessories Bay Name: BBQ Access 3.3

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WF



Wayfinding bay number must correspond to bay ID label

Wayfinding Clip

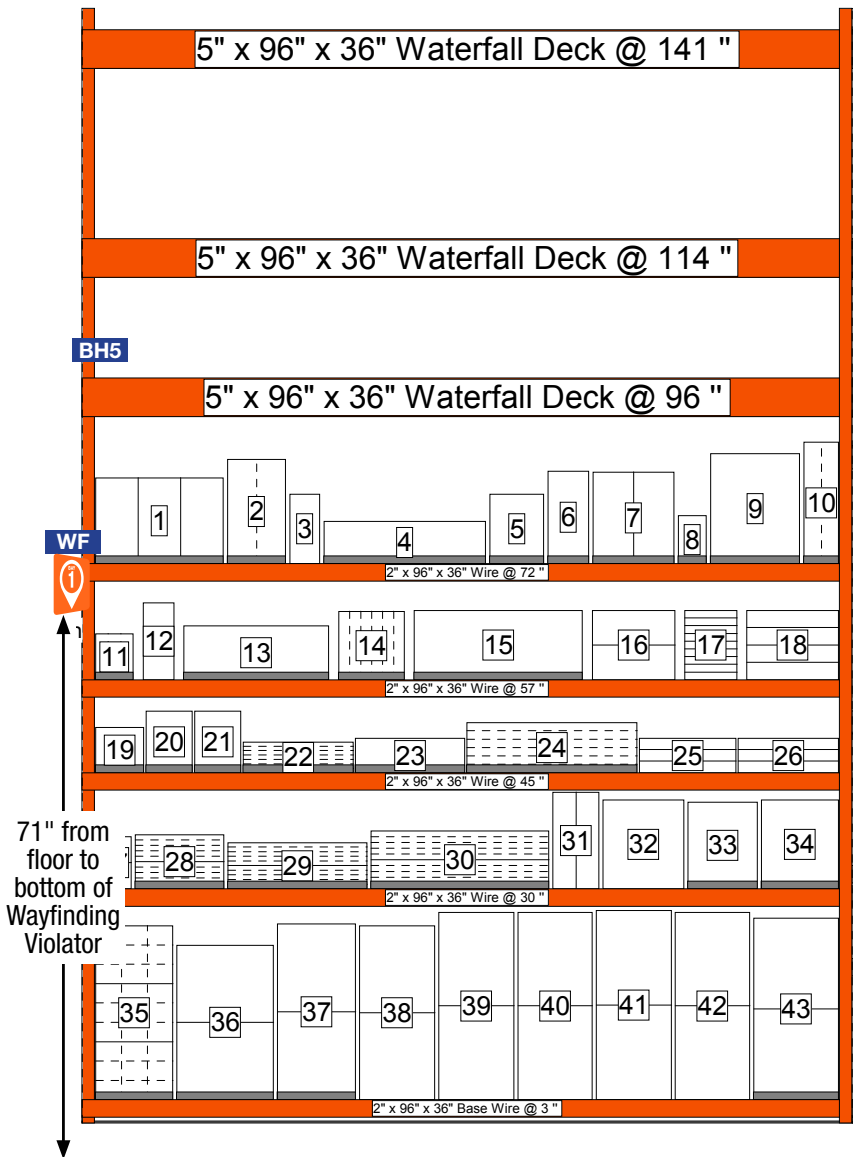


Photo is for reference only and may not reflect your store merchandising. Refer to POG for proper configuration

BH5

BBQ ACCESSORIES



Instructions:

- [Wayfinding Violator] Install Wayfinding Violator using wayfinding clip so bottom edge is 71" above the floor.
- Ensure that brand-specific headers are placed above correct brands.



PROTOTYPICAL

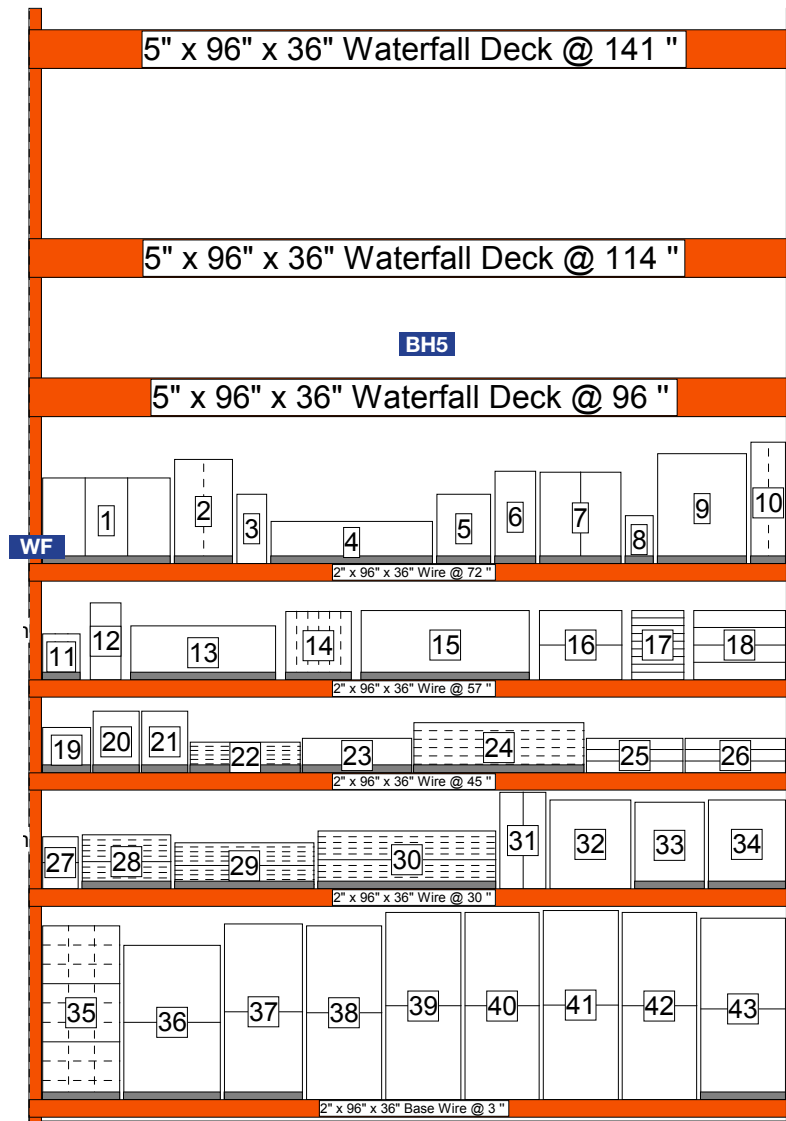
**Sign Planogram: BBQ Accessories
Bay Name: BBQ Access 3.3**

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
BH5	D28216V-42	Perimeter Bay Header - BBQ Accessories	1	-	-	ePOP
WF	Varies by bay ID #	Wayfinding Violator	1	-	Wayfinding Clip	ePOP
-	124-300TESA	Wayfinding Clip	1	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.



PROTOTYPICAL

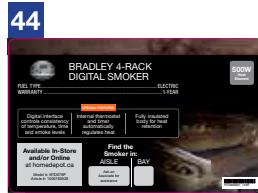
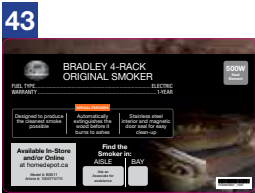
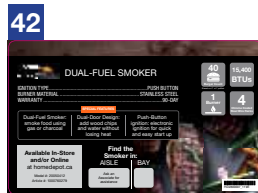
Sign Planogram: BBQ Grills Bay Name: BBQ Specialty 2.1

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Wayfinding bay number must correspond to bay ID label

Wayfinding Clip

71" from floor to bottom of Wayfinding Violator



Photo is for reference only and may not reflect your store merchandising. Refer to POG for proper configuration



Instructions:

- [Wayfinding Violator] Install Wayfinding Violator using wayfinding clip so bottom edge is 71" above the floor.
- Ensure that all product-specific POP are placed with the correct item.
- Ensure that brand-specific POP are with the correct brands (i.e., Weber back panels).
- For specialty cookers on the shelf, hang tags slide into grippers.
- For items below the shelf, use a 7" x 2" pallet hang tag.



PROTOTYPICAL

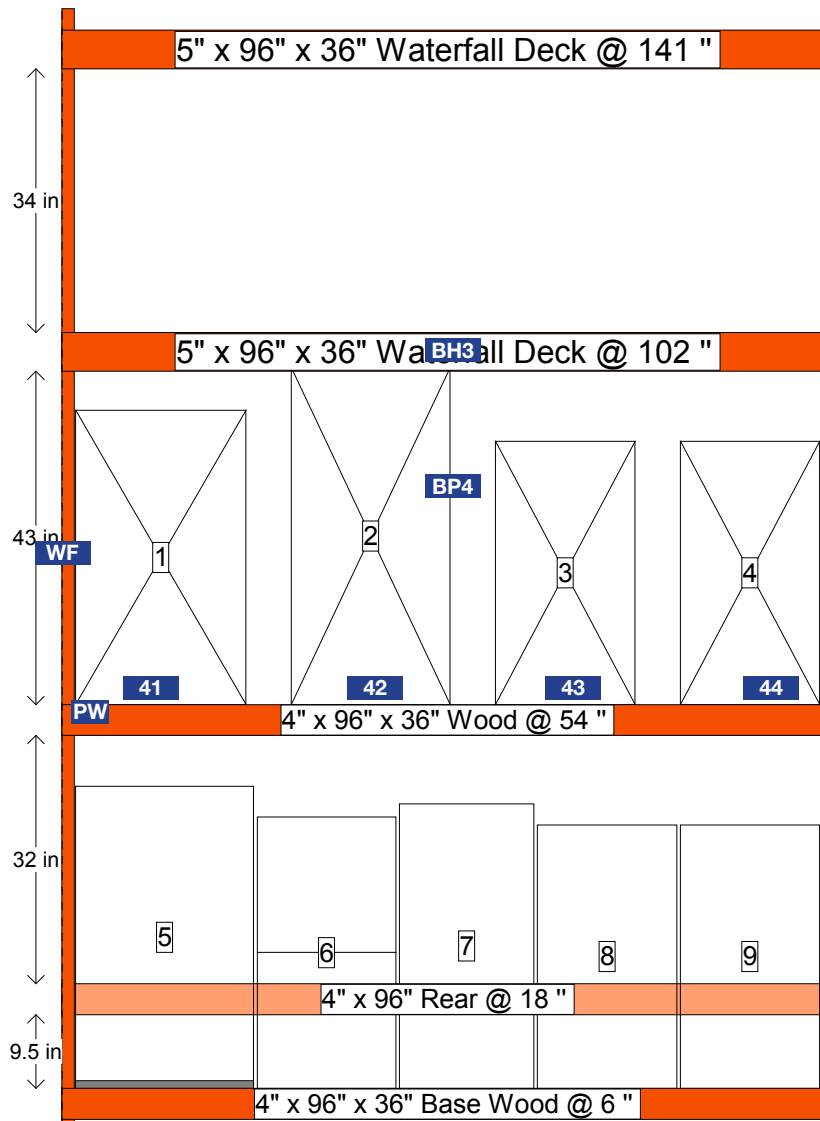
Sign Planogram: BBQ Grills Bay Name: BBQ Specialty 2.1

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
BP4	D28216V-69	Top Back Panel	1	-	Refer to Instruction Guide	ePOP
BH3	D28216V-45	Perimeter Bay Header - Specialty Cookers	1	-	-	ePOP
PW	D28216V-38	Perimeter Bay Shelf Strip	1	-	-	ePOP
41	HD2800007_118E	Aussie Walk-A-Bout BBQ - Hangtag	1	1000705209	Zip Ties	ePOP
42	HD2800007_119E	Masterbuilt Dual-Fuel Smoker - Hangtag	1	1000760279	Zip Ties	ePOP
43	HD2800007_132E	Bradley 4-Rack Original Smoker - Hangtag	1	1000775770	Zip Ties	ePOP
44	HD2800007_129E	Bradley 4-Rack Digital Smoker - Hangtag	1	1000763938	Zip Ties	ePOP
WF	Varies by bay ID #	Wayfinding Violator	1	-	Wayfinding Clip	ePOP
-	124-300TESA	Wayfinding Clip	1	-	-	ePOP
-	GA002C	Zip Ties	4	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.



PROTOTYPICAL

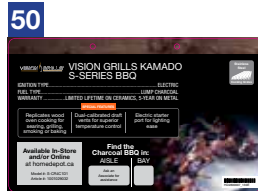
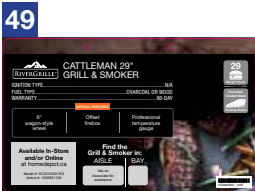
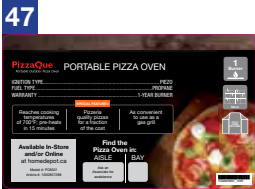
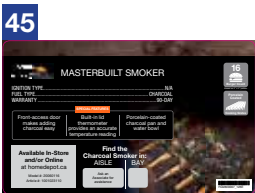
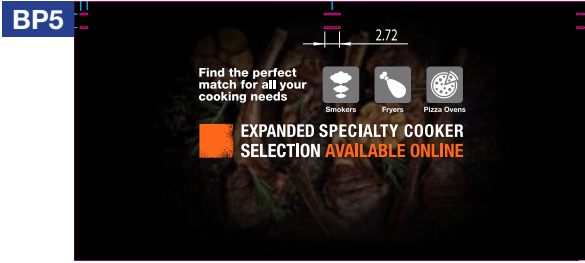
Sign Planogram: BBQ Grills Bay Name: BBQ Specialty 2.2

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Wayfinding bay number must correspond to bay ID label

Wayfinding Clip

Photo is for reference only and may not reflect your store merchandising. Refer to POG for proper configuration



Instructions:

- [Wayfinding Violator] Install Wayfinding Violator using wayfinding clip so bottom edge is 71" above the floor.
- Ensure that all product-specific POP are placed with the correct item.
- Ensure that brand-specific POP are with the correct brands (i.e., Weber back panels).
- For specialty cookers on the shelf, hang tags slide into grippers.
- For items below the shelf, use a 7" x 2" pallet hang tag.



PROTOTYPICAL

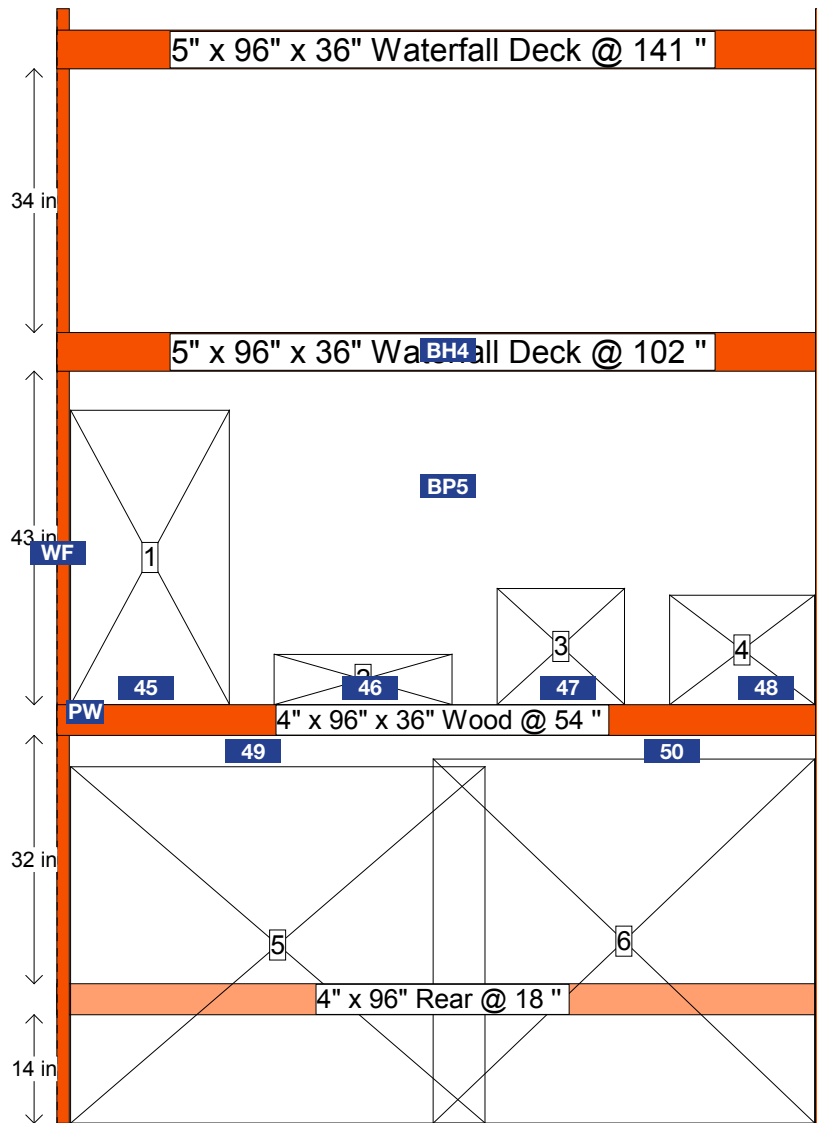
Sign Planogram: BBQ Grills Bay Name: BBQ Specialty 2.2

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
BP5	D28216V-70	Top Back Panel - Expanded Specialty Cookers	1	-	Refer to Instruction Guide	ePOP
BH4	D28216V-44	Perimeter Bay Header - Specialty Cookers	1	-	-	ePOP
PW	D28216V-38	Perimeter Bay Shelf Strip	1	-	-	ePOP
45	HD2800007_126E	Masterbuilt Smoker - Hangtag	1	1001023110	Zip Ties	ePOP
46	HD2800007_131E	BakerStone Pizza Oven Box Kit - Hangtag	1	1000821662	Zip Ties	ePOP
47	HD2800007_124E	PizzaQue® Portable Pizza Oven - Hangtag	1	1000857298	Zip Ties	ePOP
48	HD2800007_121E	Nexgrill 2-Burner Tabletop BBQ - Hangtag	1	1000846759	Zip Ties	ePOP
49	HD2800007_122E	RiverGrille™ Cattleman 29" Grill & Smoker - Hangtag	1	1000851130	Zip Ties	ePOP
50	HD2800007_130E	Vision Grills Kamado S-Series BBQ - Hangtag	1	1001029032	Zip Ties	ePOP
WF	Varies by bay ID #	Wayfinding Violator	1	-	Wayfinding Clip	ePOP
-	124-300TESA	Wayfinding Clip	1	-	-	ePOP
-	GA002C	Zip Ties	4	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.



PROTOTYPICAL

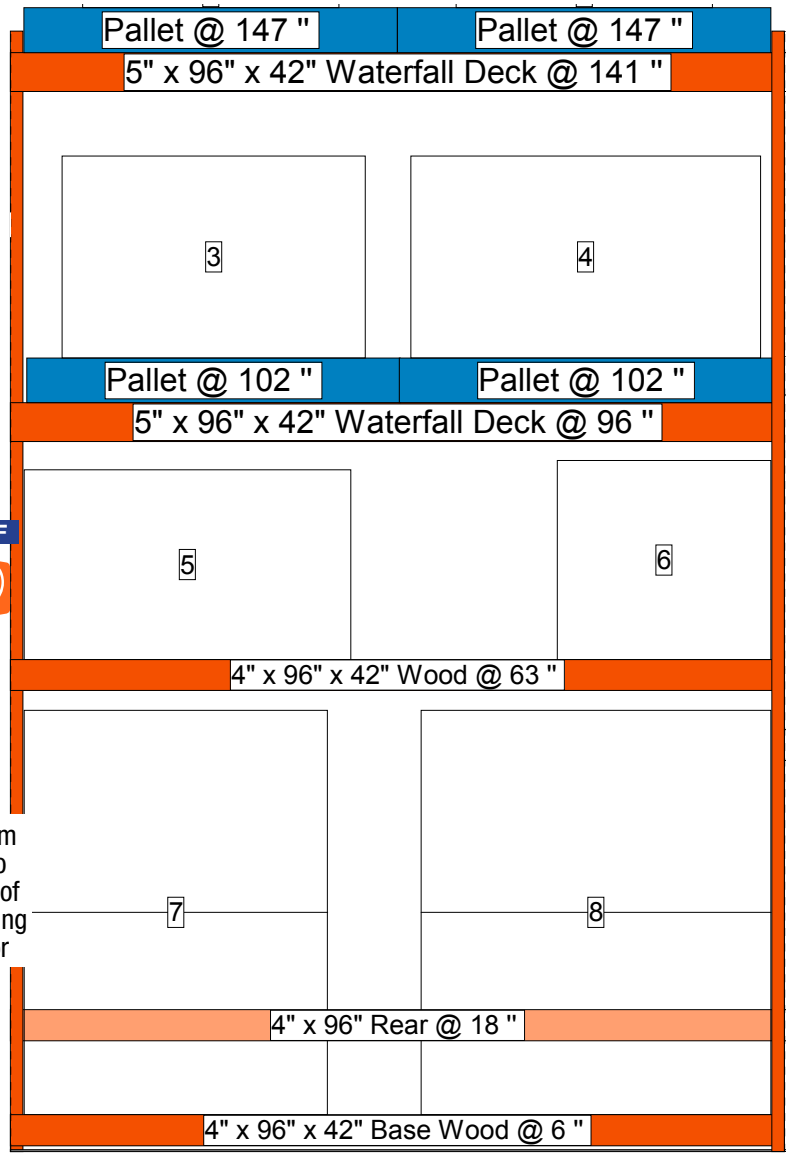
Sign Planogram: BBQ Grills Bay Name: BBQ Grills 6.1

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Wayfinding bay number must correspond to bay ID label



71" from floor to bottom of Wayfinding Violator

In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
WF	Varies by bay ID #	Wayfinding Violator	1	-	Wayfinding Clip	ePOP
-	124-300TESA	Wayfinding Clip	1	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.



PROTOTYPICAL

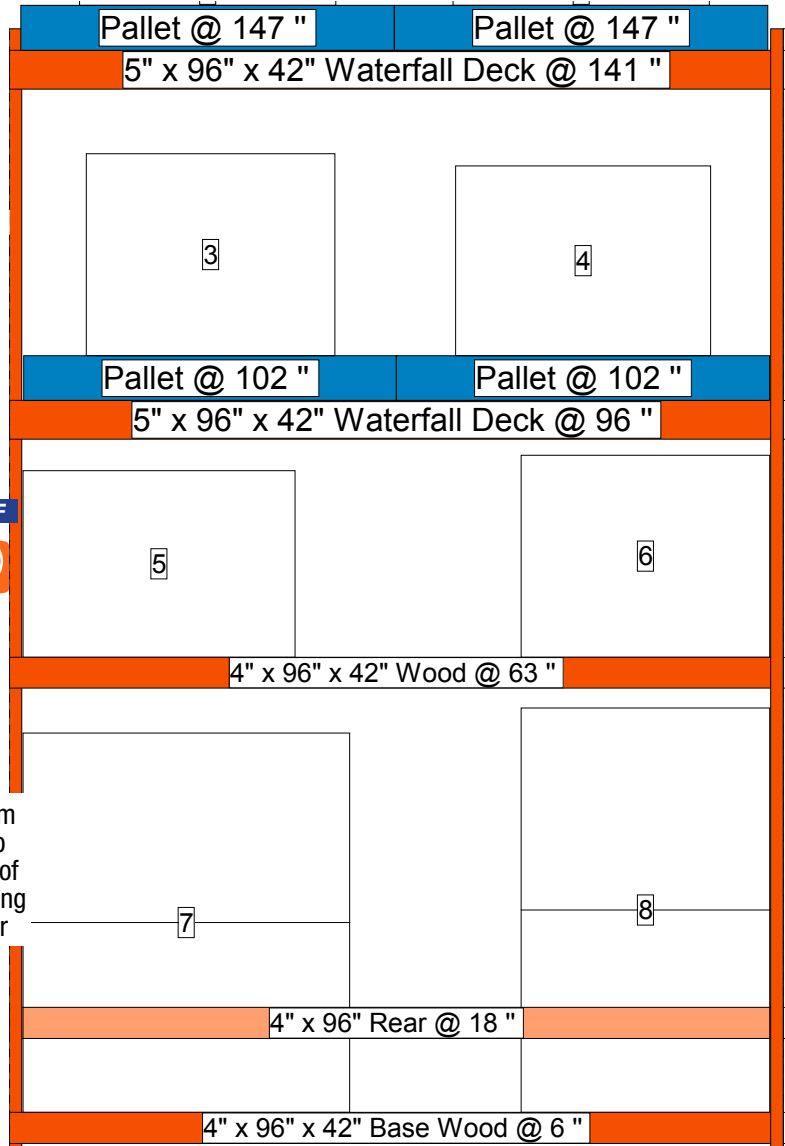
Sign Planogram: BBQ Grills Bay Name: BBQ Grills 6.2

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Wayfinding bay number must correspond to bay ID label



71" from floor to bottom of Wayfinding Violator

In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
WF	Varies by bay ID #	Wayfinding Violator	1	-	Wayfinding Clip	ePOP
-	124-300TESA	Wayfinding Clip	1	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.



PROTOTYPICAL

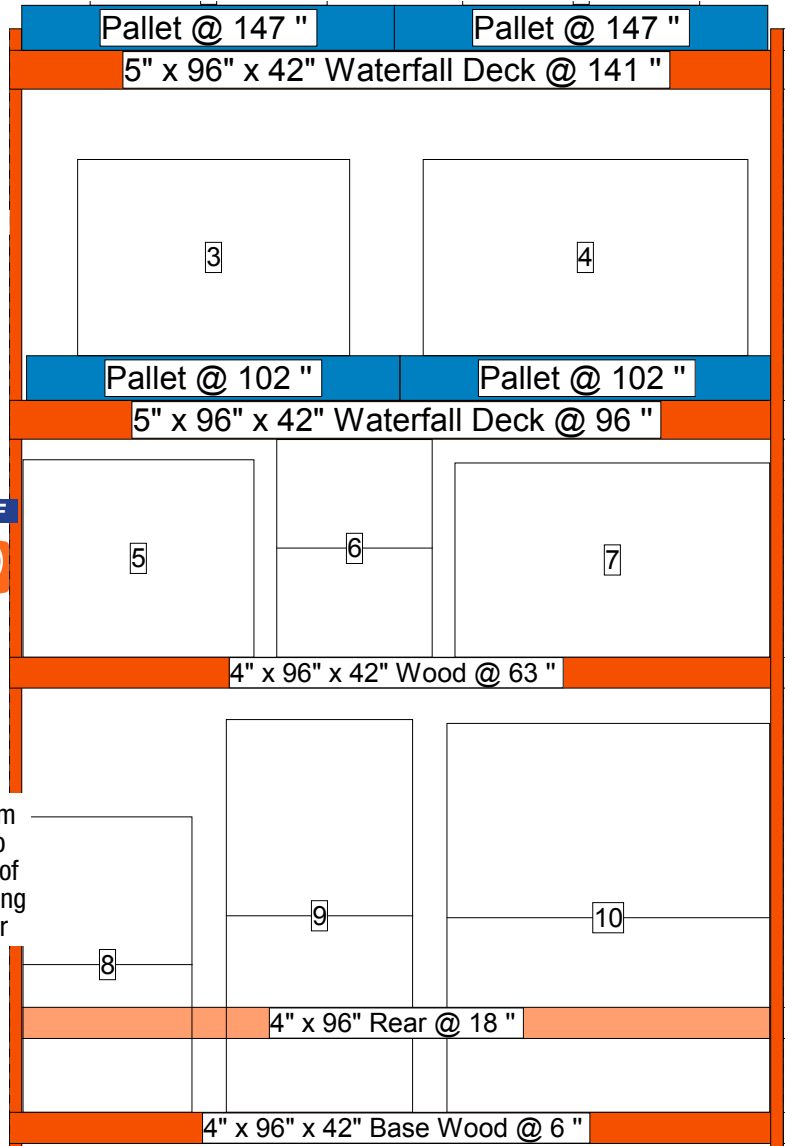
Sign Planogram: BBQ Grills Bay Name: BBQ Grills 6.3

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Wayfinding bay number must correspond to bay ID label



Wayfinding Clip

71" from floor to bottom of Wayfinding Violator

In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
WF	Varies by bay ID #	Wayfinding Violator	1	-	Wayfinding Clip	ePOP
-	124-300TESA	Wayfinding Clip	1	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.



PROTOTYPICAL

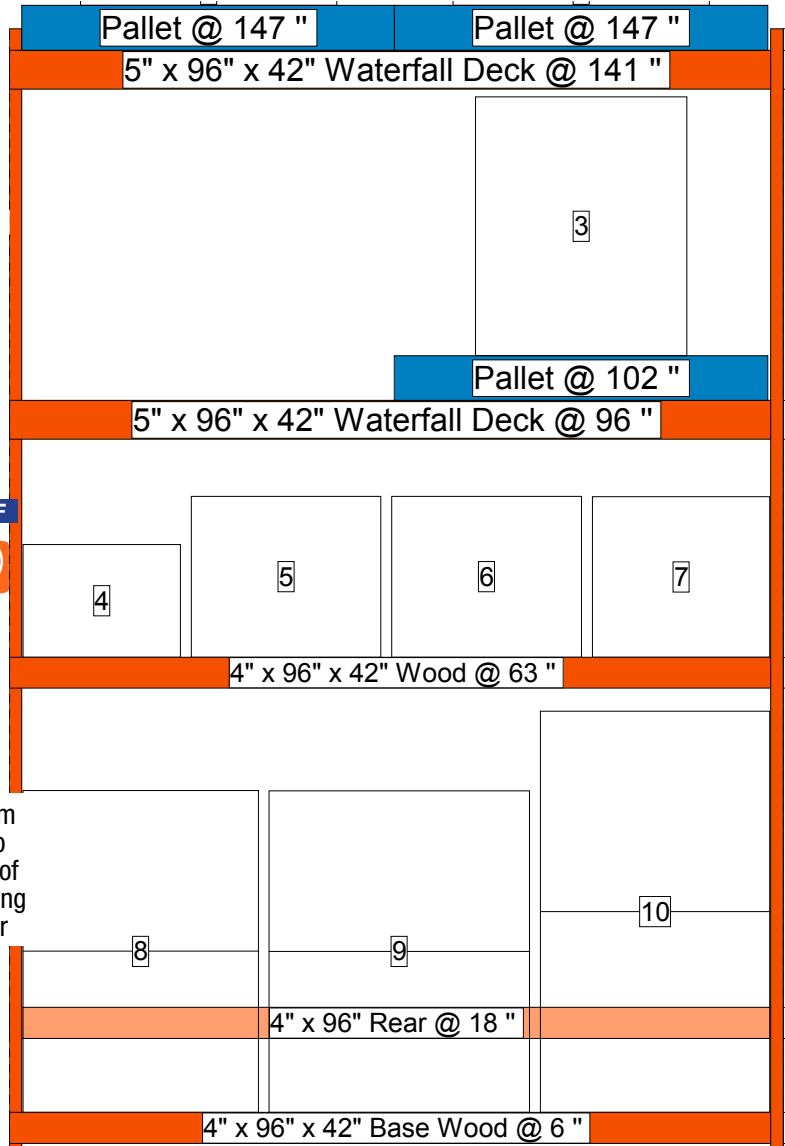
Sign Planogram: BBQ Grills Bay Name: BBQ Grills 6.4

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Wayfinding bay number must correspond to bay ID label



71" from floor to bottom of Wayfinding Violator

In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
WF	Varies by bay ID #	Wayfinding Violator	1	-	Wayfinding Clip	ePOP
-	124-300TESA	Wayfinding Clip	1	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.



PROTOTYPICAL

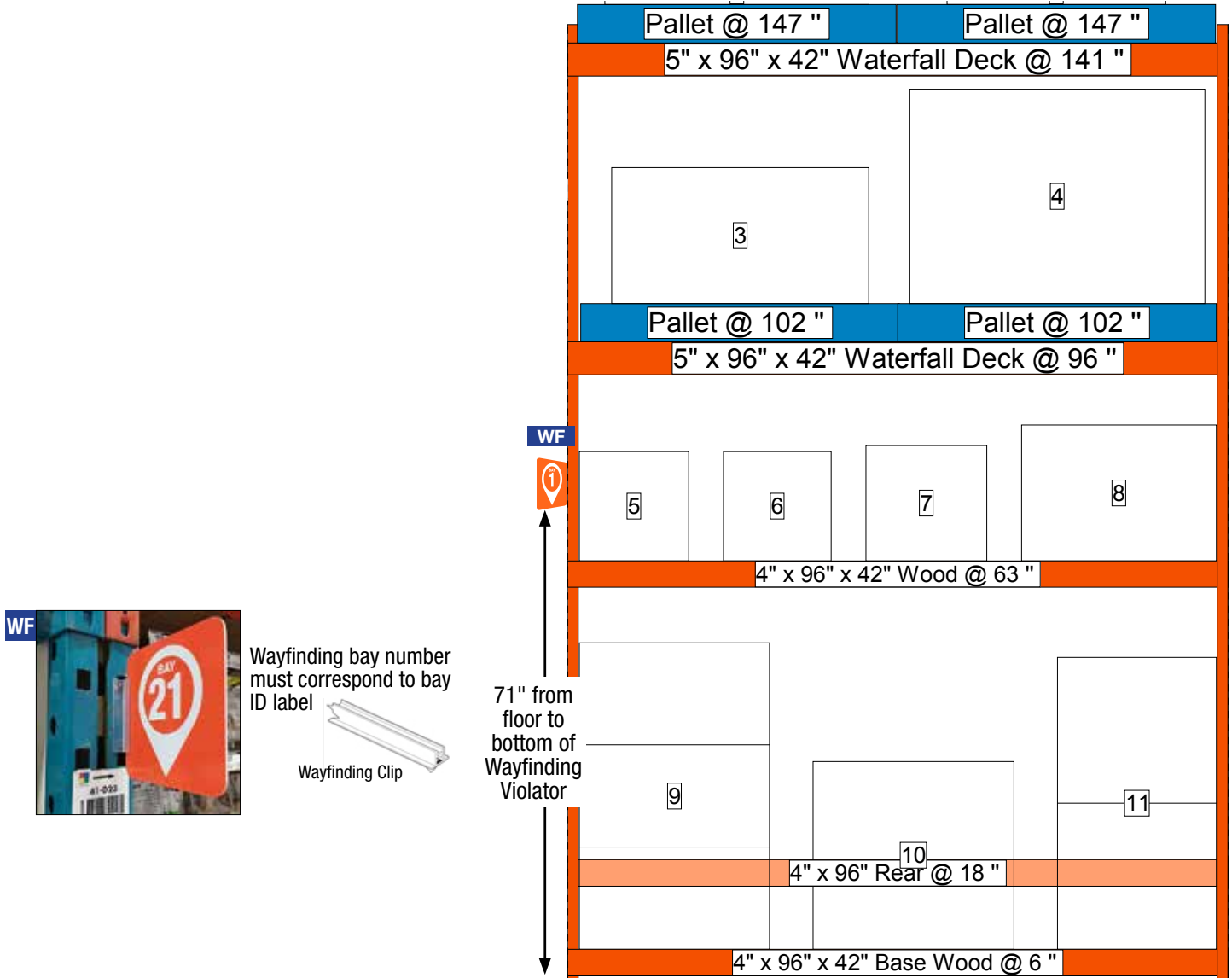
Sign Planogram: BBQ Grills Bay Name: BBQ Grills 6.5

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
WF	Varies by bay ID #	Wayfinding Violator	1	-	Wayfinding Clip	ePOP
-	124-300TESA	Wayfinding Clip	1	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.



PROTOTYPICAL

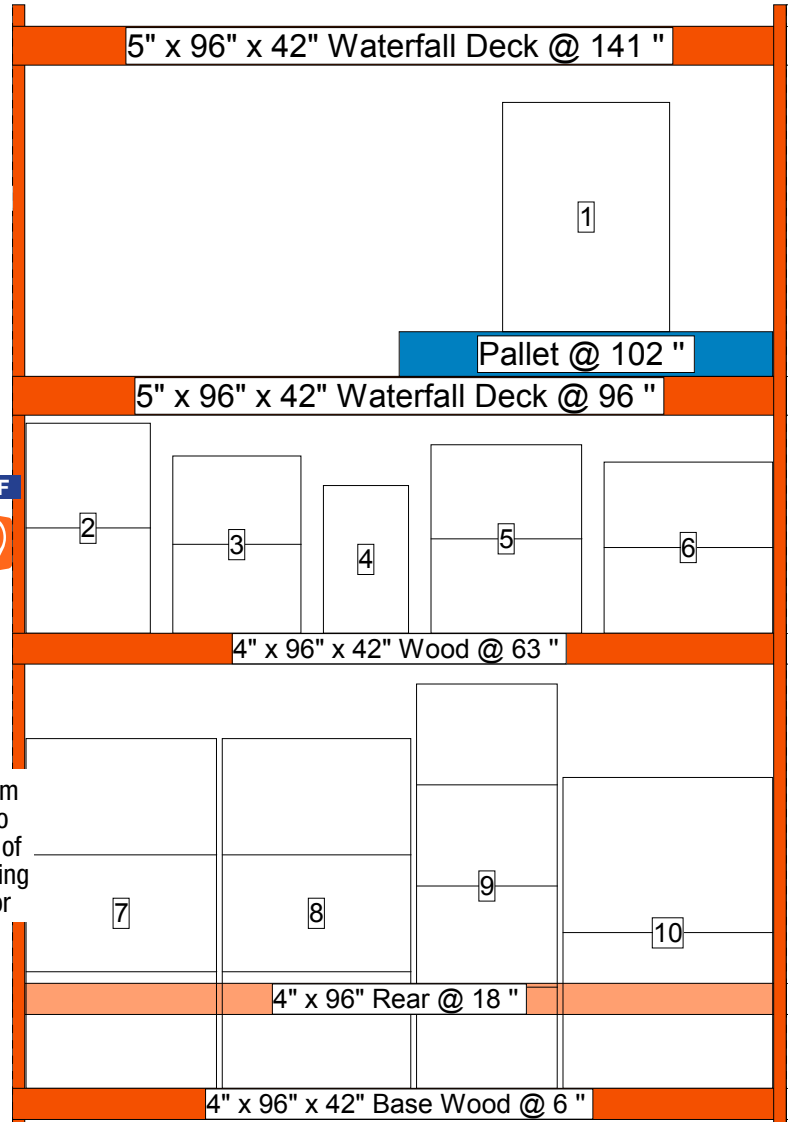
Sign Planogram: BBQ Grills
Bay Name: BBQ Grills 6.6

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Wayfinding bay number must correspond to bay ID label



71" from floor to bottom of Wayfinding Violator

In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
WF	Varies by bay ID #	Wayfinding Violator	1	-	Wayfinding Clip	ePOP
-	124-300TESA	Wayfinding Clip	1	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.