



PROTOTYPICAL

Sign Planogram: Area Rugs Family 1 Bay Name: Area Rugs Family 1

Effective:
Nov. 24, 2016
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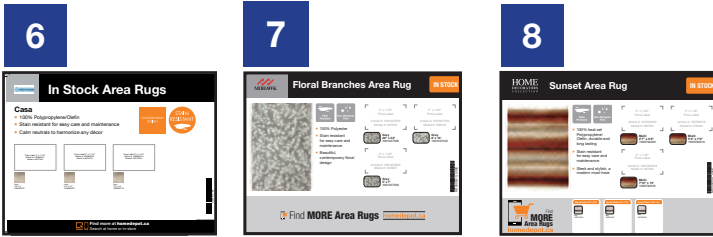
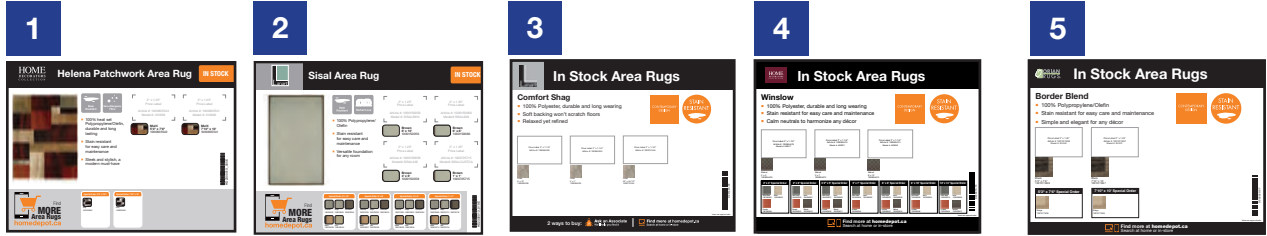




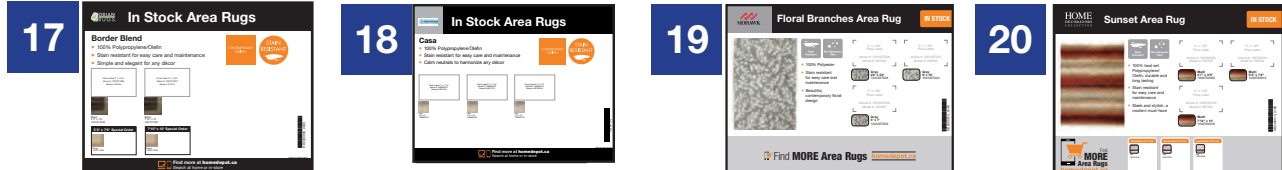
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WF Wayfinding bay number must correspond to bay ID label



SignPOG does not specify exact articles that receive 'NEW' callouts

Instructions

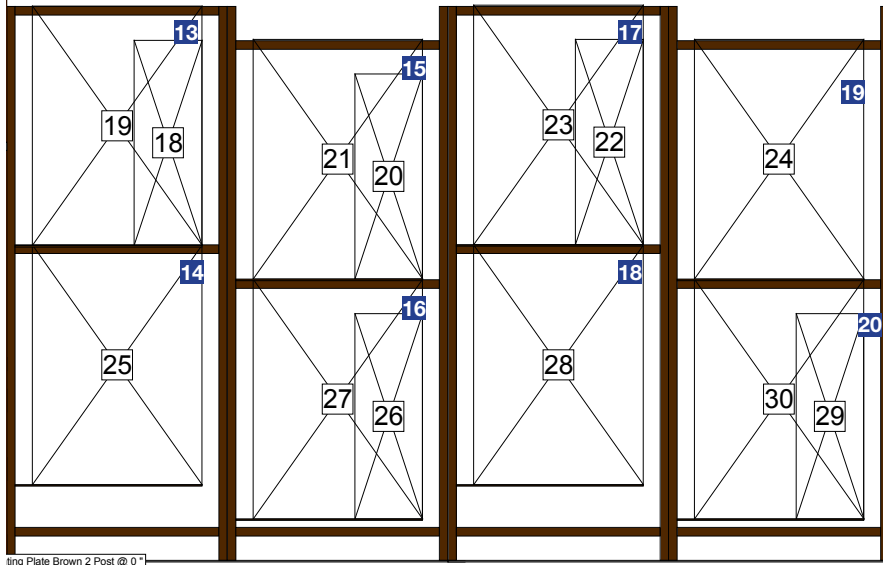
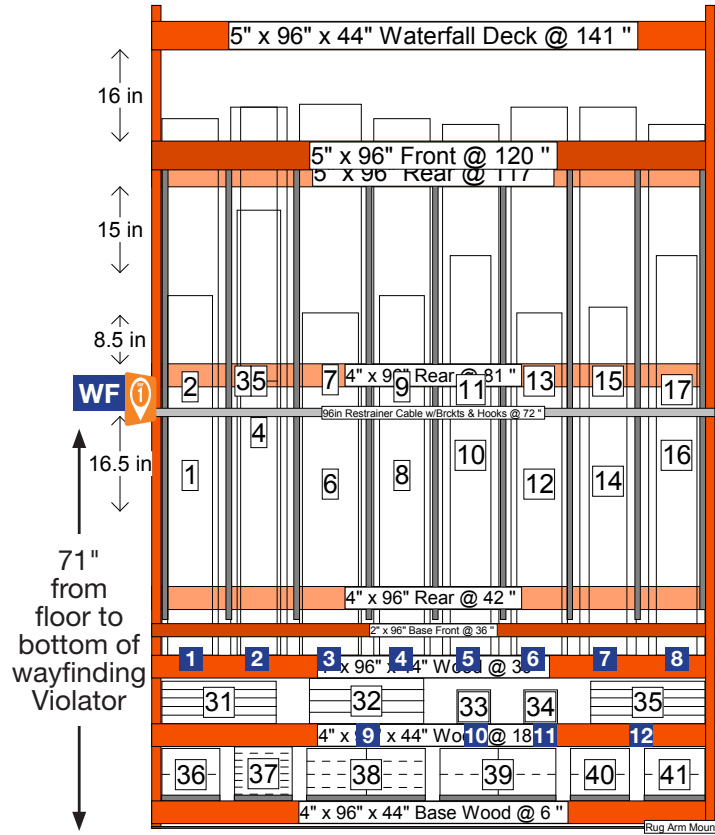
- [NEW Sign] Each new rug will receive a NEW sign. Maintain this element using instructions provided by the IPM (Implementation Project Manager)
- **Rug Display Carpet Rack** - Attach Peg Talker to the side edge channel of product label. See page 1 for reference
- [Wayfinding Violator] Install Wayfinding Violator using wayfinding clip so bottom edge is 71" above the floor



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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
1	HD2300013_005E	Helena Patchwork Area Rug - Product Card	1	1000835542 1000835541	-	ePOP
2	HD2300013_019E	Sisal Area Rug - Product Card	1	1000150058 1000150066 1000150056	-	ePOP
3	D23122C-10	Comfort Shag Linen - Product Card	1	1000664235 1000664238	-	ePOP
4	D23307C-13	Winslow Area Rug - Product Card	1	1000834475 1000834474	-	ePOP
5	D23332C-07	Border Blend - Product Card	1	1001011838 1001011837	-	ePOP
6	D23297C-06	Casa Area Rug - Product Card	1	1000850720 1000850719	-	ePOP
7	HD2300013_002E	Floral Branches Grey Rug - Product Card	1	1001027508 1001027509 1001027240	-	ePOP
8	HD2300013_006E	Sunset Area Rug - Product Card	1	1000792019 1000792018	-	ePOP
9	D23122C-13	Comfort Shag Linen - Beam Label	1	1000751594	-	ePOP
10	D23240C-07	Winslow - Area Rug - Beam Label	1	1000834476	-	ePOP
11	D23297C-03	Casa Ivory Rug - Beam Label	1	1000850721	-	ePOP
12	23834	Forte 'Taupe' Area Rug - Beam Label	1	1000677241	-	ePOP
13	HD2300013_017E	Helena Patchwork Area Rug - Product Label	1	1000834798 1000834797	-	ePOP
14	HD2300013_021E	Sisal Area Rug - Product Label	1	1000157924	-	ePOP
15	D23122C-09	Comfort Shag Linen Area Rug - Product Card	1	1000841973 1000801744	-	ePOP
16	D23307C-15	Winslow Area Rug - Product Label	1	1001002103 1000834972	-	ePOP
17	HD2300006_003E	Border Blend - Product Label	1	1001011838 1001011837	-	ePOP
18	D23297C-15	Casa - Ivory Area Rug - Product Label	1	1000850618	-	ePOP
19	HD2300013_014E	Floral Branches Grey Display Rug - Product Label	1	1001025888	-	ePOP
20	HD2300018_005E	Sunset Area Rug - Product Label	1	1000792017 1000792016	-	ePOP
*	NEW_FLAG3X2DC-ORG	New Flag Callouts Flags	-	-	-	ePOP
WF	Varies by bay ID #	Wayfinding Violator	1	-	Wayfinding Clip	ePOP
	124-300TESA	Wayfinding Clip	1	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.